

# About Ford Saeks, Direct & Internet Marketing Specialist

## **PROFIT PRODUCER:**

An Entrepreneur almost since birth, when he tried to sell tickets to his kindergarten class for recess, **Ford Saeks** is now positioned as one of America's "Top Marketing Mentors." Ford's sales-producing, profit generating solutions help people reach success in their new or existing business ventures by making every dollar count.

For over twenty-five years, Ford Saeks has been actively involved in the successful growth and operation of multiple business ventures in a variety of industries. He built his first business at age 16, reaped the profitable rewards and was labeled "A True Entrepreneur."

Since then, he successfully founded ten more companies, received three US Patents, multiple trademarks, and developed a nice collection of intellectual property. His patented products have sold millions and sell worldwide through retail stores, mail-order catalogs, mass merchants and electronic retailers. He took risks, used his instincts, and figured out what worked in highly competitive marketplaces.

Today, Ford focuses his time with his company Prime Concepts Group Inc — a marketing services company that he founded in 1994.

## **MARKETING SPECIALIST:**

Ford's extensive background in the business world provides his clients with a unique advantage. As President & CEO of Prime Concepts Group, Inc., Ford is best known for positioning people and their products & services for profit through proven marketing and innovative publicity campaigns.

Thousands have benefited from his Television Show "Profit-Rich Marketing" and "Success Strategies" column in business & trade publications, in addition to his numerous radio & television interviews, customized consultations, corporate presentations, public seminars and training resources.

He shares real life advice as someone who has been there in his own ventures and with his many clients.

## **PROFESSIONAL SPEAKER AND TRAINER:**

Ford serves on the Board of Directors for the National Speakers Association and speaks nationally and internationally on increasing marketing results & sales performance, Internet marketing/electronic commerce and maximizing corporate and personal potential. His clients include startup ventures, entrepreneurs, corporations, associations, and convention groups interested in reducing risk, gaining a competitive edge, and increasing profits.



## **SPEAK!**

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