



Scott Greenberg

Bringing Out Your Best

Minimum Wage, Magnificent Workers

How to Turn Low Wage Employees Into High Performing Superstars

Contrary to popular belief, it's absolutely possible to control labor costs and maintain a staff of great employees. Through careful hiring, management and motivation strategies, you can build a loyal, trustworthy team without breaking the bank.

In this program, motivational speaker and small retail business owner Scott Greenberg will show you how to create a work environment that inspires low wage employees. You'll learn low-cost to no-cost methods for compensation. The program will also explore generational issues, helping you understand the needs of today's low wage workforce. Scott will also offer tips for recognizing star employees during the hiring process.

Benefits for your Group:

- Boost morale.
- Increase productivity.
- Promote personal & professional growth of employees.
- Enhance rapport between management and personnel.
- Lower labor costs.
- Lower stress.
- Increase employee retention.

This program can be presented as a keynote or breakout session, and can be expanded into a longer, half-day workshop.

After assessing your needs, Scott may combine elements from multiple programs or add additional content to customize the best presentation for your group.

Other Popular Programs:

Survival of the *Finest*:

Thriving During Times of Change & Adversity

Managing Like Michelangelo:

Sculpting Employees Into Magnificent Works of Art

Customer Service:

Quick Connections & Long Term Relationships



To book Scott Greenberg, contact SPEAK!

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