

## **Dean Lindsay Introduction**

An authority on harnessing human potential and creating authentic business growth, Dean Lindsay is an engaging and highly sought-after franchise system consultant and speaker.

Dean is a featured contributor to Sales and Service Excellence and the American Management Association's Moving Ahead magazine as well as the nationally distributed audio publication Selling Power Live.

He has been spotlighted as an Outstanding Speaker by the International Association of Speakers Bureaus and recognized as a 'Sales-and-Networking Guru' by the Dallas Business Journal.

The author of two best selling business books, Dean has served as Guest Lecturer to International Customer Management Institute as well as both the UCLA and University of Dallas MBA programs.

Here to help us...

Help me welcome, Dean Lindsay!