

The Progress Challenge:

Working and Winning in a World of Change

with Author & Franchise Speaker,
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The Progress Challenge is just that, a challenge – a challenge to both franchisees and franchisors to progress, to work and to win in this complicated, stress-encouraging, wonderful world of continual change in today's business environment.

Meeting The Progress Challenge:

- Establishes and Cements Customer Loyalty
- Attracts New Business and Generates Quality Referrals
- Leads to Career Development and Life Balance
- Creates Better Leaders, Better Team Members, Better Human Beings.

Dean's programs offer a fresh and powerful blueprint for meeting this Progress Challenge and encourage franchisees and franchisors to:

- **Welcome the Rise of Progress Leadership**
- **Become Business Attraction Magnets**
- **Craft and Commit to Progress-Based Goals**
- **Define Parameters for Progress**
- **Aim for Progress not Perfection**
- **Find Progress in Change**
- **And ... Be Progress.**

Based on Dean's best-selling business book, **The Progress Challenge: Working and Winning in a World of Change**, Progress Challenge training programs are uniquely designed to empower heightened workplace performance for front line staff, managers, franchisees, master franchisees and home office staff.

