

Rave Reviews For Stan Friedman's Survival

I highly recommend and endorse Stan Friedman's SURVIVAL program to anyone looking for a way to communicate the value of WE, vs. ME!

Stan's delivery enabled our franchise system (more than 160 franchisees at the time) to actualize the power of the body collective, over that of the individual. When you open your annual franchisee conference with SURVIVAL, you will engage your attendees in an interactive exercise that will find them leaving any "individual" agendas at the door. Franchisees, executives, field and support teams all work together on this exercise. EVERYONE has a ton of fun and you raise the bar on the take home value of everything that follows this powerful conference opener. --- Michael Haith, Big Kahuna, Maui Wowi

I have had the opportunity to attend two sessions with Stan Friedman facilitating the Survival Exercise to large groups. First and foremost the exercise itself is a great way to pull a group together to not only work better together as a group, but to respect the diversity of opinions during follow up sessions. Second, Stan's ability to facilitate this session, with large groups, is focused, engaging, structured and actually fun. Stan not only engages his audience, but makes participation fun for the group. I highly recommend Stan and this exercise for large groups to set the ground work for important conferences.

--- Jon Jameson, Founding Partner, Bellwether Food Group

Stan facilitated the Survivor exercise at our annual Franchise Convention. All of our support staff and franchisees participated in this unique team building exercise. The Survivor exercise was a unique opportunity to facilitate team problem solving, in a serious yet imaginary context. Stan is an excellent facilitator that successfully led us to a better understanding of the value of team work and new views of ourselves in a group setting.

---Bette Fetter, Founder and CEO Young Rembrandts, Inc.

To book Stan Friedman, contact SPEAK!

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