

FutureProofing Your Business *Conversations with The Naked Entrepreneur*

It's been said that until you've reached the point of total desperation you've never really experienced 'the edge' in business. And Troy truly has lived on the edge on more than one occasion.

Ten start-ups in 20 years will guarantee that at some point Troy Hazard has felt that desperation. He has saved a business that was seven days away from bankruptcy. He bought an ailing internet business that was losing \$60,000 a month and turned it around to being profitable within 90 days. And he has bought, sold and grown more companies before his 40th birthday than some business people would even *consider* in a lifetime. This entrepreneurial spirit and experience was recognized in 2006 when he became the leader of leaders as the Global President of The Entrepreneurs' Organization. (www.eonetwork.org)

It is through these businesses and through working as a consultant for some of the world's biggest brands that he has learnt the lessons on how to predict issues in business before you need to experience them.

It is this real world experience that has led him to truly understand how to FutureProof a business.

In his presentation, Troy will highlight lessons he has learned from being on the edge, and how to prepare your business for a better future. He will share stories of success, and he will also share his own personal experiences of what happens when you stop looking to the future, and get stuck in the past.

His mix of stories, client case studies and personal experiences has kept audiences engaged in 16 different countries.

Troy's presentation delivers answers to the following key business questions:

- ❑ Opportunity or obstacle. How to make the most of the current economic environment and prepare for the future.
- ❑ How to break down business barriers created by bad belief systems.
- ❑ How to FutureProof your personal vision to FutureProof your business success.
- ❑ How to know if you're driving your business into the future or into the ground.
- ❑ Why responsibility equals reward.
- ❑ How to identify the difference between fear and greed vs. truth and reality.
- ❑ Back to the future - How back to basics can lead you into a better future.
- ❑ Change or die

To book Troy, contact SPEAK!
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