

Leadership Lessons From The Naked Entrepreneur *How to guide your staff through tough times*

Leading people is tough, particularly in tough times, and everyone has an opinion on how to lead and what makes a good leader. So, what is the best way?

Ask a leader of leaders.

Troy Hazard is a business veteran with ten start ups in 20 years under his belt.

He has served as President on the Global Board of the Entrepreneurs' Organization (EO), the premier, peer to peer, global community, network and resource for entrepreneurs, with more than 6,600 members worldwide in approximately 108 chapters and 38 countries.

To qualify for membership you are required to own your business, have an annual turnover of more than \$1million US dollars and be under 50 years of age. This group is made up of some of the world's greatest business leaders, tuning over a combined \$120 billion.

In short, Troy has proven himself in one of the toughest leadership roles on the planet.

In this session, Troy will share some of the lessons he learned as a leader of leaders, and as a leader of teams. This presentation also contains a collection of information from some of the planet's brightest and most successful business leaders and lessons learned from Troy's own businesses.

Troy will explain why he believes leaders are not born, they evolve. He will uncover the 4 key character traits that make up a good leader and offer real world business experiences that demonstrate how to improve your skills to maximise the impact on those you lead. Armed with this information you will be more focused, balanced, aware, and effective.

His 20 years experience in business has given him the opportunity to address many business groups around the world on a range of topics. This has earned him the title of Certified Speaking Professional, an international designation awarded by the National Speakers Association.

Troy's presentation delivers real life leadership lessons:

- ❑ Learn the 4 key personality traits of a true leader, from a true leader.
- ❑ Learn how to lead in truth, not fear.
- ❑ Learn how to hire, motivate and develop good staff in tough times.
- ❑ Learn how to manage fast staff growth while maintaining control of your team.
- ❑ Learn how to have your staff work with you, not for you.
- ❑ Learn that in leadership, there is a fine line between confidence and arrogance.
- ❑ Learn why leaders are not born, they evolve.
- ❑ Learn how to be aware of your own leadership evolution.

To book Troy, contact SPEAK!
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