

The 5 R's to a Recession Rebound *How to lead your business out of the recession, with purpose!*

Everyone has been telling you that you should *'thrive instead of survive'*, *'refuse to take part in this recession'*, and to *'focus on the positive'*.

The fact remains, the country is in a hole! And to get you and your business out of that hole, your actions are going to speak louder than any words.

Ten start-ups in 20 years will guarantee that at some point Troy Hazard has seen his fair share of down cycles in the economy. In the first recession he lived through he lost \$250,000, in the second the number was closer to \$1million. It's through these *tough lessons* that he's developed this powerful keynote to give audience participants the *tough love* they need to prepare them and their business for a more powerful and purposeful rebound out of a global economic crisis.

Troy is an entrepreneurial veteran that has bought, sold and grown more companies before his 40th birthday than some business people would even *consider* in a lifetime. This entrepreneurial spirit and experience was recognized in 2006 when he became the leader of leaders as the Global President of The Entrepreneurs' Organization. (www.eonetwork.org)

In his presentation, Troy will recount experiences from some of the toughest economic crunches he's been in and share the lessons he has learned to rebound and prepare a business for a better future. He encapsulates this powerful message in 5 key steps to take to ensure that business owners and managers not only come out this economic hurricane undamaged, but in front of the storm, and their competitors.

Troy's stories have kept audiences engaged in 16 different countries and this presentation has fast become one of his more popular. His presentation offers participants a clear and simple path to follow to ensure they have a stronger rebound out of the recession and lead the business revolution to recovery:

- **Responsibility** – Don't wait for someone else to fix it. Get busy! You are the common dominator between success and failure, so take control of your destiny.
- **Reality** – Now is the time to take a good hard look at the REAL position of your business. Are you in touch with your truth?
- **Review** – What have you *forgotten* to do well in your business, and what can you do to build a stronger platform in your business to rebound into the future?
- **Relationships** – The strength of your business recovery comes from the strength of your business relationships. Who have you forgotten to show the love?
- **Revolution** – Every revolution has a leader. Are you ready to get on the front foot and take charge?

To book Troy, contact SPEAK!
720-304-3710 katrina@franchisespeakers.com

