



## Franchise Testimonials for Mel Kleiman

“Having worked with Mel Kleiman over the past four years, I can unreservedly recommend him as both an expert authority on employee recruiting, selection, and retention and as a superlative speaker/trainer. Over this time, Mel has shared his HR expertise with the 15,000+ subscribers to our Multi-Unit Franchisee Magazine via his regularly published People columns. He has also served as the head of the HR track for the last four, annual Multi-Unit Franchising Conferences. If you’re looking for a program that delivers easy-to-implement, pragmatic solutions, gets rave reviews, and delivers a maximum return-on-investment, Mel is a surefire winner.”

**Therese Thilgen, Co-founder and President, Franchise Update Media Group**

“Thank you so much for congratulating us on being “Franchisee of the Year.” We really do feel that a big part of the reason was your ideas! Your presentation was fantastic and really got our whole team on the same page! We have really focused on “Hire slow, Fire fast.” Your principles have been a very important reason why we have achieved the growth we have this year! THANK YOU for everything you have done for our group.”

**Doug Barnes, Franchise Owner, CostCutters and SuperCuts**

“At Circle K Florida, we brought Mel to entertain, motivate and provide new tools for our multi-unit managers that can help them hire and retain better employees. Mel’s approach started before our meeting and included customizing a program to fit the group and, more importantly, the convenience store business. His suggestions were insightful and realistic to implement. I’d recommend his services to any company going through a rough spot with turnover, or even if things are running smoothly. He really brought us together, increasing both productivity and morale with regards to our recruiting. Mel was just what our company needed to get back on track.”

**Ari Rothman, Brand Marketing & Advertising, Circle K Florida**

“I own Flancer’s Incredible Sandwiches & Pizza in Gilbert, AZ. I am writing to you today because I took a few seminars at the Pizza Expo, and I have to tell you that Mel Kleiman is a wealth of information! I got so many good and great ideas from him at the seminar. Also, I finished his book last week and got a TON of great ideas from that as well. I also took Mel’s seminar in 2006 and learned a great deal then. He is the only speaker that I sat in on, AND STAYED, that I had already heard before!”

**Jeff Flancer**

“Mel has a wonderful rapport with his audience and our franchisees were truly engaged. Mel’s presentation was so successful that we had him back to present to our managers at our frontline staff annual meeting!”

**Sally Degnan, President, Two Men and a Truck International**

“Mel spoke to our particular problems so precisely that some of our managers thought he was in the car wash business himself.”

**Mike Shullman, President, Minuteman Car Wash**

“Mr. Kleiman, I thoroughly enjoyed your presentation last month at the Dippin’ Dots annual franchisee meeting. I purchased a copy of your two books and I used your material as a basis for a presentation to the managers in our franchise. The listed intently and have vowed to put your principles into action.”

**Wayne Hyder, Franchisee, Dippin’ Dots**

“The response from our reunion was overwhelmingly positive. Your presentation rated a 9.75 out of 10. Thanks again for a wonderful job.”

**Mark Dawson, The Dwyer Group**

“The feedback I received after our group heard you speak was fantastic! One of the things you talked about that has made a big impact on our group is the flow of the interview and making a commitment to the employees so we can all be successful. You really made an impression on our team and we thank you. They have benefited so much and become better interviewers and managers since spending time with you. Thank you.”

**Debbie Brown, Vice President of Operations, CostCutters**

“They LOVED you since you provided both theory AND practical solutions.”

**Monique Kahkonen, HR Director, Comfort Keepers**

“Mel has a great intuitive sense about human nature. He hones in on what makes people motivated and offers suggestions on how to help keep your professional team engaged. Mel has an energetic presentation style that brings his words to life and makes them memorable. Mel’s insights are like “ah ha” moments because the concepts make great sense and are proven to make a difference. As well, Mel has the ability to present his material in a manner that is easy to assimilate and begin implementing immediately. I would recommend Mel Kleiman as a great resource if you are looking to reinvent your recruitment and retention practices.”

**Chatter’s Canada Franchise Group**

**To book Mel, contact SPEAK!**

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[www.franchisespeakers.com](http://www.franchisespeakers.com)