

Dean Lindsay's Bio

Human Potential, Networking & Business Growth Expert

Author of *The Progress Challenge* and *Cracking the Networking CODE*

An authority on harnessing human potential and creating authentic business growth, Dean Lindsay is an engaging and highly sought-after franchise speaker whose clients include Meineke Car Care Centers, Time Plus Payroll, Nationwide Floor and Window Covering, WIN Home Inspections and others.

His presentation style has been described as refreshingly daring, imaginative and highly effective. Dean is fun, fast and captivating as he delivers solid business messages and teaches profit generating practices that are easy to implement and remember.

Each of Dean Lindsay's programs (whether a motivational keynote, convention breakout or interactive boot camp) contain powerful and useful insight on workplace performance, building priceless business relationships, dealing with change, communication and business growth. Each program can be customized for franchisees, area developers, master franchisees, front line staff, field support professionals or a franchisor's core management team.

Dean shares the important connection between sales, motivation, solid customer care and leadership. From the perspective that success in any area is achieved by effectively positioning ideas, recommendations, solutions, products, services – even ourselves – as PROGRESS in minds of those we wish to inspire to action. Dean's core message is simple – it is natural to resist change, but we must embrace PROGRESS. All progress is change but not all change is PROGRESS. Dean Lindsay will teach everyone in your franchise system how to become Progress Agents and “BE PROGRESS”.

To book Dean, contact SPEAK!

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