



Greg Nathan's Speaker Introduction

Often described as *the* international thought-leader and expert on franchise relationships, no one understands the unique challenges and rewards inherent in the franchisee-franchisor relationship like Greg and his team of psychologists at Franchise Relationships Institute.

Working with hundreds of franchise systems around the world, Greg and his team have developed some remarkable tools and models to help franchisors create profitable partnerships. Greg's presentation style is dynamic and engaging and his interactive facilitation brings the best out of any group.

Please welcome Greg Nathan....

