



Connie Podesta is a game-changing, sales-generating, revenue-building, leadership-developing ball of fire whose rare blend of humor, substance, engaging personality and unique delivery style creates an unforgettable **StandOut** experience that has her audiences buzzing long after she leaves the stage. Definitely NOT your typical rah-rah motivational speaker. The numbers tell the tale: **25** years. **Two million** people. **1,000** organizations. **Seven** books. **Zero** boring power point presentations. **Thousands** of incredible, interactive presentations. **Ten million** American Airlines miles. **Six** pounds to lose (which is harder than getting the 10 million miles!)

An award winning author, her latest ***Ten Ways to StandOut from the Crowd*** won a gold medal for "Best Business Book of the Year." Former Radio/TV personality. Experienced in Human Resources, Human Relations, Sales, Marketing, and Staff Development. Licensed Therapist for 30 years. An expert on the psychology of sales, leadership, change, and, basically, getting your act together! Plus, what we all probably need in today's crazy, 24/7 world... she's laugh-out-loud funny!

Combine all of that with her diverse entertainment background in comedy, theater, media, and toss in a Master's Degree in the Psychology of Human Behavior and you've completed the Connie picture. There you have it... a speaker that's ready and able to tackle some of the toughest business issues facing organizations today. And she does it with class, wit, and style.

Connie's niche is people and her brand is Connie Podesta. She is right at home speaking to all industries and very diverse audiences: corporate, real estate, franchises, insurance, real estate, direct sales, finance, retail... just to name a few. She has what it takes to get people in all walks of life to pull together, defy limited thinking, challenge the status quo, let go of excuses, and out-perform the competition.

Note: There's no one quite like Connie. But then again, there's no one quite like your audience either! What a perfect fit.

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