



Connie Podesta Program Description

STANDOUT Fearless Change

Managing Change Like Never Before!

Status quo? Move over! **Change?** Bring it on! Connie Podesta is fearless when it comes to helping Franchises successfully maneuver through change—without going insane! If your goal is to create a team that understands that their ability to adapt to change quickly and effectively will determine their future and the future of your franchise, then you've come to the right place. Connie is the **#1 Standout Change Speaker** of choice for franchise systems who are serious about integrating change, being relevant and increasing their competitive edge.

Managing Change is...

1. More about staying ahead of the game rather than simply staying in the game.
2. More about embracing new ideas than fighting for the status quo.
3. More about leveraging technology, including social media so you can communicate the way OTHERS want – not just the way that's comfortable for you.
4. More about living FOR the future, rather than FIGHTING to stay in the past.
5. More about taking risks and being creative, than playing it safe and watching from the sidelines.
6. More about understanding that change is not an option, but an asset.

Award-winning author and motivational business speaker, Connie Podesta uses her tell-it-like-it-is personality, laugh-out-loud humor and right on target strategies to help your franchise successfully manage change.

speak!

Franchise Speakers That Deliver

Book Connie Podesta and get ready to have a team ready and willing to seek solutions, take risks, and stay relevant so they can be an active part in helping your franchise out-think and out-perform the competition.

Connie customizes every talk to integrate your company's culture, goals and message. There's no one better for creating an event that has people on the edge of their seat, engaged, entertained and eager to adopt positive, powerful change into their career and lives.