



## Don Hutson Testimonials

*"Don Hutson's program on leadership and communications at our manager's meeting was terrific. He got rave reviews and gave us practical ideas we can put to work immediately."*

Graham Smith, V.P.  
FedEx

*"Our day with Don Hutson not only enlightened our sales team but provided valuable tailored insights into new selling strategies. Our people are now utilizing his sales tools and quoting him often. I WILL invite Don back to speak at our sales meeting again soon!"*

Stacey Callahan, Director of Marketing  
Essex Div., Assa Abloy Americas

*"Don Hutson's customized industry content, dynamic delivery, and expert facilitation skills made our Leadership Retreat a great success."*

Martin Edwards, President  
National Association of Realtors

*"Don Hutson has been working closely with me and my team for two years in the areas of sales, customer service, team-building, personal coaching and planning. During this period we have enjoyed sales growth of 50%, gained 30% in market share, and increased profits commensurately. Don's wisdom and sincerity have made him an integral partner in our success. He delivers outstanding results!"*

Scott Messmore, CEO  
MBI Steelcase Distributors

# speak!

Franchise Speakers That Deliver

*"We've already received two of our surveys back and you got the only 5+'s I've ever seen (on a 1-5 scale)! You have helped establish our 'Business development Conference' as a 'must see' event for our clients and we thank you."*

Terry McElroy, President  
McLane Co. (Division of Berkshire Hathaway)

*"The positive feedback on your keynote presentation at our franchisee convention is still coming in!... 'excellent content'... 'entertaining'... 'goal-focused'... 'interactive'... 'on target'... Our management team was thrilled with how you incorporated our business model into your program. You are on our 'A List' of Speakers!"*

Kevin Bates, Sr. V.P.  
Precision Auto Care