

The 5 R's to a Faster Recession Rebound

How to lead your business out of the recession, faster, and with purpose!

Everyone has been telling you that you should '*thrive instead of survive*', '*refuse to take part in this recession*', and to '*focus on the positive*'.

The fact remains, almost 4 years down the track the country is still in a hole! And to get you and your business out of that hole, **your** actions are going to speak louder than any words.

Eleven start-ups in 20 years will guarantee that at some point Troy Hazard has seen his fair share of down cycles in the economy. In the first recession he lived through he lost \$250,000, in the second the number was closer to \$1million. It's through these *tough lessons* that he's developed this powerful keynote to give audience participants the *tough love* they need to give their business a more powerful and purposeful rebound out of the recent global economic crisis – faster!.

Troy is an entrepreneurial veteran that has bought, sold and grown more companies before his 40th birthday than some business people would even *consider* in a lifetime. This entrepreneurial spirit and experience was recognized in 2006/7 when he became the leader of leaders as the Global President of The Entrepreneurs' Organization. (www.eonetwork.org)

In his presentation, Troy will recount experiences from some of the toughest crunches he's been in and share the lessons he has learned to rebound and not only prepare a business for a better future, but also ensure you never find yourself in a position of peril AGAIN! He encapsulates this powerful message in 5 key steps that business owners and managers need to take to not only come out any economic hurricane undamaged, but in front of the storm, and their competitors.

Troy's stories have kept audiences engaged in 23 different countries and this presentation has fast become one of his more popular. His presentation offers participants a clear and simple path to follow to lead the business revolution to recovery:

- **Responsibility** – Don't wait for someone else to fix it. Get busy! You are the common dominator between success and failure, so take control of your destiny.
- **Reality** – Now is the time to take a good hard look at the REAL position of your business. Are you in touch with your truth?
- **Review** – What have you *forgotten* to do well in your business, and what can you do to build a stronger platform in your business to rebound into the future? What habits do you need to break and what habits do you need to make?
- **Relationships** – The strength of your business recovery comes from the strength of your business relationships. Who have you forgotten to show the love?
- **Revolution** – Every revolution has a leader. Are you ready to get on the front foot and take charge?

