

# FranchiseSpeakers.com 2016 Franchise Industry Events Calendar

Have an event you'd like to add? Please contact Katrina Mitchell at FranchiseSpeakers.com 303-669-9905 www.franchisespeakers.com Revised October 2015



## January

|    |     |  |
|----|-----|--|
| 1  | Fri | New Year's Day                               |
| 2  | Sat |  |
| 3  | Sun |  |
| 4  | Mon |  |
| 5  | Tue |  |
| 6  | Wed |  |
| 7  | Thu |  |
| 8  | Fri |  |
| 9  | Sat | The Franchise Expo, Toronto, Ontario, Canada |
| 10 | Sun |  |
| 11 | Mon |  |
| 12 | Tue |  |
| 13 | Wed |  |
| 14 | Thu |  |
| 15 | Fri | The Franchise Expo, Philadelphia, PA         |
| 16 | Sat | The Franchise Show, Montreal, Quebec, Canada |
| 17 | Sun |  |
| 18 | Mon | Martin Luther King Day                       |
| 19 | Tue |  |
| 20 | Wed |  |
| 21 | Thu |  |
| 22 | Fri |  |
| 23 | Sat |  |
| 24 | Sun |  |
| 25 | Mon |  |
| 26 | Tue |  |
| 27 | Wed |  |
| 28 | Thu |  |
| 29 | Fri |  |
| 30 | Sat | The Franchise Expo, Indianapolis, IN         |
| 31 | Sun |  |

## February

|    |     |  |
|----|-----|--|
| 1  | Mon |  |
| 2  | Tue |  |
| 3  | Wed |  |
| 4  | Thu |  |
| 5  | Fri |  |
| 6  | Sat | The Franchise Show, Calgary, Alberta, Canada               |
| 7  | Sun |  |
| 8  | Mon |  |
| 9  | Tue |  |
| 10 | Wed |  |
| 11 | Thu | Building Blocks of Franchising, Georgetown, Washington, DC |
| 12 | Fri | Franchise Expo South, Houston, TX                          |
| 13 | Sat |  |
| 14 | Sun | Valentine's Day  |
| 15 | Mon | President's Day  |
| 16 | Tue |  |
| 17 | Wed |  |
| 18 | Thu |  |
| 19 | Fri | ICFE Special Sessions, San Antonio, TX                     |
| 20 | Sat | The Franchise Show, Toronto, Ontario, Canada               |
| 21 | Sun | IFA Annual Convention, San Antonio, TX                     |
| 22 | Mon |  |
| 23 | Tue |  |
| 24 | Wed |  |
| 25 | Thu |  |
| 26 | Fri |  |
| 27 | Sat | The Franchise Expo, Tampa, FL                              |
| 28 | Sun | The Franchise Expo, Quebec City, Quebec, Canada            |
| 29 | Mon |  |

## March

|    |     |  |
|----|-----|--|
| 1  | Tue |  |
| 2  | Wed | Dates and Location TBD   |
| 3  | Thu | Francise UnConference  |
| 4  | Fri |  |
| 5  | Sat |  |
| 6  | Sun | The Franchise Expo, Winnipeg, Manitoba, Canada                                       |
| 7  | Mon |  |
| 8  | Tue | International Pizza Expo, Las Vegas, NV  |
| 9  | Wed |  |
| 10 | Thu |  |
| 11 | Fri | Managing a Franchise Business, Georgetown University, Washington D.C.                |
| 12 | Sat |  |
| 13 | Sun | SPECS Show (Store Planning, Equipment, Construction & Facilities Service) Dallas, TX |
| 14 | Mon | Women's Foodservice Forum, Annual Leadership Development Conference, Dallas, TX      |
| 15 | Tue | Franchise Times, Finance & Growth Conference, Las Vegas, NV                          |
| 16 | Wed |  |
| 17 | Thu |  |
| 18 | Fri | Multi-Unit Restaurant Technology Conference (MURTEC), Las Vegas, NV                  |
| 19 | Sat |  |
| 20 | Sun | The Franchise Expo, Washington DC, Virginia  |
| 21 | Mon |  |
| 22 | Tue |  |
| 23 | Wed |  |
| 24 | Thu |  |
| 25 | Fri |  |
| 26 | Sat |  |
| 27 | Sun | Easter   |
| 28 | Mon |  |
| 29 | Tue |  |
| 30 | Wed |  |
| 31 | Thu |  |

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## April

|    |     |  |   |   |
|----|-----|--|---|---|
| 1  | Fri |  |   |   |
| 2  | Sat | The Franchise Expo, Phoenix, AZ                                  | The Franchise Expo, Vancouver, BC, Canada |   |
| 3  | Sun |  |   |   |
| 4  | Mon |  |   | Restaurant Leadership Conference, Phoenix, AZ |
| 5  | Tue |  |   |   |
| 6  | Wed |  |   |   |
| 7  | Thu | The Future of Franchising, Georgetown University, Washington, DC |   |   |
| 8  | Fri | The Future of Franchising, Georgetown University, Washington, DC |   |   |
| 9  | Sat | The Future of Franchising, Georgetown University, Washington, DC |   |   |
| 10 | Sun |  |   |   |
| 11 | Mon |  |   |   |
| 12 | Tue |  |   |   |
| 13 | Wed |  |   |   |
| 14 | Thu |  |   |   |
| 15 | Fri |  |   |   |
| 16 | Sat | The Franchise Expo, Hamilton, ON, Canada                         | The Franchise Expo, Cleveland, OH         |   |
| 17 | Sun |  | The Franchise Expo, Cleveland, OH         |   |
| 18 | Mon |  |   |   |
| 19 | Tue |  |   |   |
| 20 | Wed | 12th Annual Hotel Technology Forum, Laguna Niguel, CA            |   |   |
| 21 | Thu | 12th Annual Hotel Technology Forum, Laguna Niguel, CA            |   |   |
| 22 | Fri | 12th Annual Hotel Technology Forum, Laguna Niguel, CA            |   |   |
| 23 | Sat | The Franchise Expo, Montreal, Quebec, Canada                     |   |   |
| 24 | Sun | The Franchise Expo, Montreal, Quebec, Canada                     |   |   |
| 25 | Mon |  |   |   |
| 26 | Tue |  |   |   |
| 27 | Wed | Multi-Unit Franchising Conference, Las Vegas, NV                 |   |   |
| 28 | Thu | Multi-Unit Franchising Conference, Las Vegas, NV                 |   |   |
| 29 | Fri | Multi-Unit Franchising Conference, Las Vegas, NV                 |   |   |
| 30 | Sat | The Franchise Expo, Pasadena, CA ...                             |   |   |

## May

|    |     |   |   |  |
|----|-----|---|---|--|
| 1  | Sun | ...The Franchise Expo, Pasadena, CA               |   |  |
| 2  | Mon |   |   |  |
| 3  | Tue |   |   |  |
| 4  | Wed |   |   |  |
| 5  | Thu |   |   |  |
| 6  | Fri |   |   |  |
| 7  | Sat |   |   |  |
| 8  | Sun | Mother's Day                                      |   |  |
| 9  | Mon |   |   |  |
| 10 | Tue |   |   |  |
| 11 | Wed |   |   |  |
| 12 | Thu |   |   |  |
| 13 | Fri |   |   |  |
| 14 | Sat | The Franchise Expo, Regina, SK, Canada            | The Franchise Expo, Dallas, TX                    |  |
| 15 | Sun |   | The Franchise Expo, Dallas, TX                    |  |
| 16 | Mon | IFA Legal Symposium, Washington DC, Virginia      |   |  |
| 17 | Tue |   | IBA/IFA Joint Conference, Washington DC, Virginia |  |
| 18 | Wed |   |   |  |
| 19 | Thu |   |   |  |
| 20 | Fri |   |   |  |
| 21 | Sat | National Restaurant Association Show, Chicago, IL |   |  |
| 22 | Sun | National Restaurant Association Show, Chicago, IL |   |  |
| 23 | Mon | National Restaurant Association Show, Chicago, IL |   |  |
| 24 | Tue | National Restaurant Association Show, Chicago, IL |   |  |
| 25 | Wed |   |   |  |
| 26 | Thu |   |   |  |
| 27 | Fri |   |   |  |
| 28 | Sat |   |   |  |
| 29 | Sun |   |   |  |
| 30 | Mon | Memorial Day                                      |   |  |
| 31 | Tue |   |   |  |

## June

|    |     |  |  |  |
|----|-----|--|--|--|
| 1  | Wed |  |  |  |
| 2  | Thu |  |  |  |
| 3  | Fri |  |  |  |
| 4  | Sat | The Franchise Expo, Miami, FL                        |  |  |
| 5  | Sun | The Franchise Expo, Miami, FL                        |  |  |
| 6  | Mon |  |  |  |
| 7  | Tue |  |  |  |
| 8  | Wed |  |  |  |
| 9  | Thu |  |  |  |
| 10 | Fri |  |  |  |
| 11 | Sat |  |  |  |
| 12 | Sun |  |  |  |
| 13 | Mon |  |  |  |
| 14 | Tue |  |  |  |
| 15 | Wed |  |  |  |
| 16 | Thu | International Franchise Expo, New York City, NY      |  |  |
| 17 | Fri | International Franchise Expo, New York City, NY      |  |  |
| 18 | Sat | International Franchise Expo, New York City, NY      |  |  |
| 19 | Sun | Father's Day   |  |  |
| 20 | Mon |  |  |  |
| 21 | Tue | Franchise Consumer Marketing Conference, Atlanta, GA |  |  |
| 22 | Wed | Franchise Consumer Marketing Conference, Atlanta, GA |  |  |
| 23 | Thu |  |  |  |
| 24 | Fri |  |  |  |
| 25 | Sat |  |  |  |
| 26 | Sun |  |  |  |
| 27 | Mon |  |  |  |
| 28 | Tue |  |  |  |
| 29 | Wed |  |  |  |
| 30 | Thu |  |  |  |

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## July

|    |     |                  |
|----|-----|------------------|
| 1  | Fri |                  |
| 2  | Sat |                  |
| 3  | Sun |                  |
| 4  | Mon | Independence Day |
| 5  | Tue |                  |
| 6  | Wed |                  |
| 7  | Thu |                  |
| 8  | Fri |                  |
| 9  | Sat |                  |
| 10 | Sun |                  |
| 11 | Mon |                  |
| 12 | Tue |                  |
| 13 | Wed |                  |
| 14 | Thu |                  |
| 15 | Fri |                  |
| 16 | Sat |                  |
| 17 | Sun |                  |
| 18 | Mon |                  |
| 19 | Tue |                  |
| 20 | Wed |                  |
| 21 | Thu |                  |
| 22 | Fri |                  |
| 23 | Sat |                  |
| 24 | Sun |                  |
| 25 | Mon |                  |
| 26 | Tue |                  |
| 27 | Wed |                  |
| 28 | Thu |                  |
| 29 | Fri |                  |
| 30 | Sat |                  |
| 31 | Sun |                  |

## August

|    |     |  |
|----|-----|--|
| 1  | Mon |  |
| 2  | Tue |  |
| 3  | Wed |  |
| 4  | Thu |  |
| 5  | Fri |  |
| 6  | Sat |  |
| 7  | Sun |  |
| 8  | Mon |  |
| 9  | Tue |  |
| 10 | Wed |  |
| 11 | Thu |  |
| 12 | Fri |  |
| 13 | Sat |  |
| 14 | Sun |  |
| 15 | Mon |  |
| 16 | Tue |  |
| 17 | Wed |  |
| 18 | Thu |  |
| 19 | Fri |  |
| 20 | Sat |  |
| 21 | Sun |  |
| 22 | Mon |  |
| 23 | Tue |  |
| 24 | Wed |  |
| 25 | Thu |  |
| 26 | Fri |  |
| 27 | Sat |  |
| 28 | Sun |  |
| 29 | Mon |  |
| 30 | Tue |  |
| 31 | Wed |  |

## September

|    |     |   |
|----|-----|---|
| 1  | Thu |   |
| 2  | Fri |   |
| 3  | Sat |   |
| 4  | Sun |   |
| 5  | Mon | Labor Day   |
| 6  | Tue |   |
| 7  | Wed |   |
| 8  | Thu |   |
| 9  | Fri |   |
| 10 | Sat |   |
| 11 | Sun |   |
| 12 | Mon | Franchise Action Network Annual Meeting & Fall Leadership Meetings, Washington DC, Virginia |
| 13 | Tue |   |
| 14 | Wed |   |
| 15 | Thu |   |
| 16 | Fri |   |
| 17 | Sat |   |
| 18 | Sun |   |
| 19 | Mon |   |
| 20 | Tue |   |
| 21 | Wed |   |
| 22 | Thu |   |
| 23 | Fri |   |
| 24 | Sat |   |
| 25 | Sun |   |
| 26 | Mon |   |
| 27 | Tue |   |
| 28 | Wed |   |
| 29 | Thu |   |
| 30 | Fri |   |

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## October

|    |     |  |
|----|-----|--|
| 1  | Sat |  |
| 2  | Sun |  |
| 3  | Mon |  |
| 4  | Tue |  |
| 5  | Wed |  |
| 6  | Thu |  |
| 7  | Fri |  |
| 8  | Sat |  |
| 9  | Sun |  |
| 10 | Mon |  |
| 11 | Tue |  |
| 12 | Wed |  |
| 13 | Thu |  |
| 14 | Fri |  |
| 15 | Sat |  |
| 16 | Sun |  |
| 17 | Mon |  |
| 18 | Tue |  |
| 19 | Wed |  |
| 20 | Thu |  |
| 21 | Fri |  |
| 22 | Sat |  |
| 23 | Sun | MUSFO (Multi-Unit Foodservice Operators Conference) Dallas, TX |
| 24 | Mon | FranTech Digital Marketing & Technology Conference, Austin, TX |
| 25 | Tue |  |
| 26 | Wed |  |
| 27 | Thu |  |
| 28 | Fri |  |
| 29 | Sat |  |
| 30 | Sun |  |
| 31 | Mon |  |

## November

|    |     |  |
|----|-----|--|
| 1  | Tue |  |
| 2  | Wed |  |
| 3  | Thu |  |
| 4  | Fri |  |
| 5  | Sat |  |
| 6  | Sun |  |
| 7  | Mon |  |
| 8  | Tue |  |
| 9  | Wed |  |
| 10 | Thu |  |
| 11 | Fri |  |
| 12 | Sat |  |
| 13 | Sun |  |
| 14 | Mon | Restaurant Finance & Development Conference, Las Vegas, NV |
| 15 | Tue |  |
| 16 | Wed | IFA Emerging Franchisor Conference, New Orleans, LA        |
| 17 | Thu |  |
| 18 | Fri |  |
| 19 | Sat |  |
| 20 | Sun |  |
| 21 | Mon |  |
| 22 | Tue |  |
| 23 | Wed |  |
| 24 | Thu | Thanksgiving Day   |
| 25 | Fri |  |
| 26 | Sat |  |
| 27 | Sun |  |
| 28 | Mon |  |
| 29 | Tue |  |
| 30 | Wed |  |

## December

|    |     |                |
|----|-----|----------------|
| 1  | Thu |                |
| 2  | Fri |                |
| 3  | Sat |                |
| 4  | Sun |                |
| 5  | Mon |                |
| 6  | Tue |                |
| 7  | Wed |                |
| 8  | Thu |                |
| 9  | Fri |                |
| 10 | Sat |                |
| 11 | Sun |                |
| 12 | Mon |                |
| 13 | Tue |                |
| 14 | Wed |                |
| 15 | Thu |                |
| 16 | Fri |                |
| 17 | Sat |                |
| 18 | Sun |                |
| 19 | Mon |                |
| 20 | Tue |                |
| 21 | Wed |                |
| 22 | Thu |                |
| 23 | Fri |                |
| 24 | Sat | Christmas Eve  |
| 25 | Sun | Christmas Day  |
| 26 | Mon |                |
| 27 | Tue |                |
| 28 | Wed |                |
| 29 | Thu |                |
| 30 | Fri |                |
| 31 | Sat | New Year's Eve |