



Colette Carlson Testimonials:

Colette is an amazing speaker! She did a keynote for 2300 franchise owners, general managers, and managers and a breakout session for 1500 general managers and managers. She did a great job researching our business and sharing stories and examples that the participants could relate to. The participants found her funny and insightful. The vast majority of the participants rated her as Excellent! She was also a delight to work with in planning the conference as well as on-site. I highly recommend Colette as a speaker!

Lora Peterson, Director, Great Clips University

You absolutely did an outstanding job connecting and engaging with our 800 attendees. Your research ahead of time was invaluable in providing solid examples of what the team goes through on a daily basis in their jobs and in the industry. I am still hearing positive comments from the network on how great your engaging presentation!

Drew Daly, Vice President of Sales Performance, CruiseOne@ & Cruises Inc TM

Colette was a huge hit at our Leadership Series, and people are still talking about it! We were all so impressed by the way she researched and got to know us. As a result, she nailed it, gained immediate credibility and connected with everyone! Colette was knowledgeable, relatable and down to earth... what more could you ask for.

Donna Sanders, People Development Manager, Texas Roadhouse

Colette's infectious spirit, passion for her subject, and humorous delivery engaged our audience which is why we would highly recommend her as a speaker for your next event!

Ginnie Roeglin, Senior Vice President, Costco Wholesale

Nothing but fabulous raves!

Daniel Kaz, VP Professional Development, Boeing

YOU SCORED A PERFECT 4.0 in every category! This is the first time in my 15 years of planning the conference that this has happened! Clearly, saying our audience loved you is an understatement. Thank you for being such a joy to work with.

Sandra C. Williams, Director of Dealer Training and Development, S.P. Richards Company

Our local and international teams left with inspiration, excitement and new skills!

Brenda Nakano, BSEC Chair, Microsoft



Our sales office is very diverse with many different cultures, styles and levels ranging from twenty years of experience to brand new salespeople. Your ability to communicate and connect with everyone while providing strategies they can all immediately use was impressive. Both my Directors of Training were also thrilled with the content and have pages of notes to prove it. I look forward to bringing you back!

Victor Vuong, CLU, ChFC, CLF Managing Partner, New York Life Insurance

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