



Daren Martin, PhD Testimonials

Daren Martin was our Keynote speaker at the 2016 conference of The Alternative Board Franchise owners. He was outstanding at getting and holding the attention of 200 plus egotistical business consultants/coaches for 3 plus hours. His message is fresh, practical and can be applied by all sizes of business owners in all industries and professions. I gave his book to all of my clients for Christmas and 5 months later they are still talking about the real world ideas they are applying.

John Meetz | President

The Alternative Board® South Central Kansas (TAB)

Daren's humor, passion and insight electrified our family of franchisees. His message was applicable and something that was rated as extremely useful by the franchisees. We will definitely be working with Daren in the future. Franchisees can be a tough crowd as each person may be at a different stage in their development. However, Daren's keynote was spot on. He was the highest ranked speaker of the meeting and they are asking for him to return!

Arlene Johnston

Co-Founder & VP of Concept Development
Burger 21 International Inc.

Hands down this was the best training I have taken during my 12 years work career and I've taken hundreds of courses working for Fortune 100 Companies. You made class fun, provided great examples and had no problem engaging the audience. The day flew by amazingly quickly which usually is the opposite. In my mind this course was a true success since I started applying what I learned right away.

Magdalena Milne

Director - Advisory Services, Management Consulting
KPMG LLP

I would put your class up there with the first time I read the 7 Habits in terms of having an impact on my thinking. I'll be digesting these principles for many years!

Jeremy Meadows

Sr. Risk Analyst, Alliance Data



Daren Martin is the real deal. Daren's has an easy, comfortable and confident style, and world-class facilitation skills. He lights up in front of a group and brings a high level of positive energy into the room. He's a guy who does his homework and shows up able to rapidly develop a sense of intimacy with a roomful of very experienced, and highly skeptical sales people.

(Two days training for Adobes International Sales Team)

Jack Keenan

Founder and President

Jack B. Keenan, Inc.

Daren Martin you Rock! I haven't enjoyed hearing a speaker so much in quite some time. I have never seen a speaker engage the audience so well and receive 100% participation at such a high energy level. Thank you

Lori Ashmore Peters

Attorney and Co-owner of The Ashmore Law Firm, P.C.

Daren is an excellent communicator who has a knack for connecting with his audience. His teachings delivered immediate benefit to the way we deliver projects.

Dave Harvey

Director, Southwest Airlines

Your presentation showed preparation and confidence, and I really liked the way you brought everyone into the discussion with thought provoking question.

Bruce Waller, CMC, CRP

Armstrong Relocation / United Van Lines, Director of Business Development

Daren is a great presenter. It's difficult to teach first of all, but also to be interesting, enthusiastic, humorous, etc. for 2 straight days. Daren kept the mood up and maintained attention.

Alliance Data Class Participant

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2229 Mariposa Ave, Boulder, CO 80302

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