speak!
Franchise Speakers That Deliver

Stuart Donaldson Program Description

Managing by the Numbers

Not a numbers person? No problem. Discover the power, joy and simplicity of using customer and financial information to improve your decision-making.

This module introduces key learnings including an introduction to interpreting business ratios, measuring productivity, profit, cash and financial strength.

Participants practice using financial statements to assess the business performance and establish plans to drive value and growth. Financial statements tell the story of your business and participants will leave with the tools and confidence to apply their knowledge to their business.

SPEAK! Franchise Speakers That Deliver
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