



Ford Saeks' Testimonials

“I seldom have the opportunity to attend these sessions due to time constraints, but I made a point to attend this one. Very well done—enjoyed it. I am also reading your book, or I should say, studying your book and implementing its many ideas, activities and actions. Thanks! The world of social media is still quite a challenge for me butI’ve just begun to fight”.

**William (Bill) White, Regional Director
Murphy Business & Financial Corporation of Ohio**

“We had an overwhelmingly positive response from our franchisees on Ford Saeks’ sessions at our recent annual franchise convention. Our franchisees LOVED him! We really appreciated the fact that Ford not only delivered an outstanding keynote but engaged the entire group with the dynamic interaction that he created facilitating our roundtables. He really understood our mission and objectives for the event and was incredibly knowledgeable about the franchise relationship. We loved Ford’s sessions so much that we are going to be leveraging his expertise in other areas and will be using him again to work directly with our franchisees.”

Mike Brickner, VP Operations, Precision Door Service

“We are incredibly pleased with Ford’s engagement of our franchisees at this year’s annual franchise convention. He was fantastically well prepared and clearly tied our brand to his content for the perfect ‘Precision Flavor’. I will definitely be using Ford again in the near future. Awesome experience!”

Suzanne Odisho, Marketing Manager, Precision Door Service

“We hired Ford Saeks to do a marketing consulting project for our company and we liked it so much we hired him to do a second one specifically on franchise sales. The bottom line is that I liked him so much as a speaker that we became a client, twice!”

Roger J. Murphy, CEO & Founder, Murphy Business & Financial

Ford is professional, flexible, and well received. To have all of that in a speaker is great. As the meeting planner, we need them to work with us - and that means dealing

with change in the planning process or on site. Ford's scores from my attendees were all close to perfect, which is the key - but the fact that he makes it a pleasure to work with him cements him as one of my favorites. I would recommend Ford to anyone!

Bridget Sypolt, Director of Meetings & Vendor Relations, Gold's Gym

Ford Saeks was our guest speaker at a recent Area Developer Retreat and our attendees absolutely LOVED him! His material was 'spot-on' for what we wanted delivered and his actionable take-aways truly resonated with our team. What impressed me the most was the amount of homework that Ford did to really understand our company, our culture and our content objectives for the Retreat. Logistically he was a dream to work with from our initial planning call to texting us with updates on his travel, Ford never left us guessing. The only thing I would change would to have been able to give him more time on our agenda. I know he has so much more he can bring to our team! We look forward to using Ford again in the near future.

Karen Halman, Director of Training, Liberty Tax Service

We just had Ford Saeks as a keynote speaker for our convention and I'm already hearing rave reviews. People are taking his ideas right now and figuring out how to take them back to work in their businesses so they can do great things with them. I highly recommend all of [Ford's] work!

Mike Ferretti, President & CEO, Great Harvest Bread Company

Thank you for your awesome presentation to our PostNet dealer network. You left them energized and filled with strategies and tactics that they can use to improve their business centers.

Steve Greenbaum, President & CEO, PostNet

Ford gave an information packed, outstanding presentation, filled with ideas and strategies for our Learning Express franchisees.

Sharon DiMinico, CEO, Learning Express

Ford, I very much enjoyed your presentation yesterday at the IFA National Convention. It was both entertaining and content rich on a topic that is timely for all of us.

Thank you!

Kirk Allen, National Director of Financial Services, AlphaGraphics, Inc.

I was incredibly impressed with your presentation during the technology summit earlier this week. You did an amazing job of keeping everyone engaged, particularly since half the room was full of first time attendees.

Michael Misetic, Fishman Public Relations, Inc.

I really enjoyed your Business Growth keynote presentation. It was standing room only, you packed it out! I left with tons of ideas and concepts.

Kim Hanson, Vice President of Support, LearningRX

Terrific job in presenting great, usable content at the IFA Technology Presentation.

Keith Gerson, COO, SOPRA Brands

To book Ford, contact SPEAK!

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