



Greg Nathan Testimonials

“For the second year in a row we have brought Greg Nathan in to work with our support center and field teams. Once again, he knocked it out of the park and we’ve heard nothing but positives from our attendees. He created a fun and engaging environment for our very diverse audience which included HR, Training, Field Operations, Legal, Franchise Administration, Field Marketing for all brands and Real Estate Development – every single participant felt they received great value from attending. His interactive sessions created so much opportunity for practical learning that he literally had us all on the edge of our seats! The remarkable thing about working with Greg is his gift for making you feel as though he is one of our organization’s leaders – he wasn’t just a guy who took a few notes on the company and then went out to present. He internalized our culture and spoke right to US, giving practical, immediately usable information. Every facilitator should do that – but they don’t! Greg has a unique talent, and we love continuing to learn from him and look forward to our next level of Franchise Relationships 2.0!”

Heather Lane, VP of Training and Development, FOCUS Brands

“We had Greg Nathan recently deliver a custom, 2-day Franchise Relations Boot Camp to 4 of our brands and to our International team. WOW! - what an amazing experience! I continue to get comments from participants saying that they feel much better equipped to help support their Franchise Partners in the field as a result of Greg’s session. His process of teaching the team a new tool or technique, allowing them to develop the concept in small groups and then helping them understand the psychology behind the process and the actual methodology itself was amazing. From our newest Franchise Business Consultant to our Brand Presidents the take-away value was extremely high. I’ve never experienced any other workshop or presenter who so effectively layers the building blocks of learning. This is an investment that I think every franchise system should make!”

Russ Umphenour, CEO, FOCUS Brands

“Greg Nathan is the master of the dynamics of the franchise relationship, which lies at the core of successful franchising.”

Professor Andrew Terry, Centre for Franchise Studies, University of New South Wales and Governor of the Franchise Academy

“Greg has the ability to break complex issues down into bite-sized digestible pieces that are relevant and relatable.”

Stan Friedman, VP North American, Franchise Development, The Tutor Doctor

speak!

Franchise Speakers That Deliver

“The ‘buzz’ was that your program was terrific. It seemed that all who attended liked the idea that you extended the boundaries of the Forum programming in a unique and very beneficial way.”

Andy Scott, Program Convener, American Bar Association Franchising Forum

“Greg brings a lot of credibility to the table on how to best work in a franchise relationship. We all loved the information and I can’t tell how helpful he has been to our organization.”

Judy Affek, Senior Director - Learning, 7-Eleven

“Greg was simply outstanding and a pleasure to engage with. A real asset to our conference.”

Steve Wadlington, President, WIN Home Inspection

“If you are looking for one of the best and knowledgeable presenters in franchising, don't go past Greg Nathan. It has been the third time the Jim's Group has asked Greg to present to our franchisors and the knowledge and data he has is outstanding.”

Greg Puzzolo, National Operations Manager, Jim's Group

“Thank you for the follow up, the team here are amazed at the positive feedback. The Group Scoop was the perfect formula and it achieved all our objectives.”

David Wickham, National Franchise and Export Manager, Barbeques Galore

“Greg targeted well on the issues we discussed. An incredibly enjoyable experience for franchisees while getting the message across.”

Anne Gordon, VP Business Development, Helen Doron Group

“Your talk was the highlight of conference.”

Ritu Marya, Director, Franchise India Holdings Limited

“Greg has a unique ability to read the mood of the audience. The session was brilliant and fully addressed the issues that we were seeking to explore. The

team found the session fun, engaging but most importantly improved their skills and competencies.”

Vaughan Fowler, National Head of Retail, Aussie Home Loans

“We arranged for Greg Nathan to present before the Southeast Franchise Forum in Georgia. Greg received stupendous reviews.”

Rupert Barkoff, Partner, Kilpatrick Townsend and Stockton

“Greg Nathan was superb!! I know every one at Huddle House got a lot out of it and I would highly recommend him for future speaking engagements and as a consultant to franchisors who have major changes underway.”

SPEAK! Franchise Speakers That Deliver
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Adele Vespa, In-House Counsel, Huddle House, USA

“We were thrilled with your fabulous presentations and training sessions at our conference and look forward to working with you again.”

Jo Kirchner, President, Primrose Schools

“Greg has a magical way of delivering a powerful message in a non threatening and fun way.”

Chris Meyer, Managing Director, Narellan Pools

“Attending your session in San Antonio and reading your works have been the best things I could do to boost my career and add value to our franchise.”

Omar Borrego, Chief Operating Officer, Knockouts USA

“We have received great feedback about your presentations especially the Franchise E-Factor, this was of great benefit to us all.”

Brem Ellingham, Managing Director, Fastway Global

“You have made a very real different to our conferences. Thank you for helping make this year’s fun and a success. We now also have a song to guide us on our path forward!”

Scott Pollard, National Manager - Sales & Service Delivery, New Zealand Post/Kiwi Bank

“I wanted to thank you again for the great workshop. I love your presentation style and the energy that you put forth and generate within the group.”

Claire Billingsley, Franchise Sales Director, Toni & Guy

“Your session was fantastic. It was brilliant to have everyone seated quietly, listening to your thoughtful insights and tips, and your points made were absolutely taken on board.”

Bridget Blake, National Store Operations Manager, Priceline Pharmacy

“You and your team’s unwavering patience, understanding and investment in our desired outcomes was fantastic. The franchisees raved about the formats in your various segments of the conference.”

Kerri Owers-Brown, Commercial Manager, Harvey World Travel

“Thanks to Greg for running a great session at our recent Conference. After speaking to most of the group they believe it was the highlight of the Conference and very worthwhile for their businesses.”

Mark Pedder, Managing Director, Pedders Suspension

speak!

Franchise Speakers That Deliver

“Feedback from our licensees on your presentations and workshops has been excellent. They found the information relevant and thought provoking.”

Derek McClelland, Franchise Manager, Jacobson Colourplus

“The assistance and professionalism that was offered in distilling our needs, creating a plan and facilitating the delivery of our Conference over our 3 days, exceeded my already high expectations. Not only does Greg know his subject matter, but the experience his Team brought to the table in delivery of the sessions was brilliant!”

John Stangeland, State Manager, Worldwide Online Printing