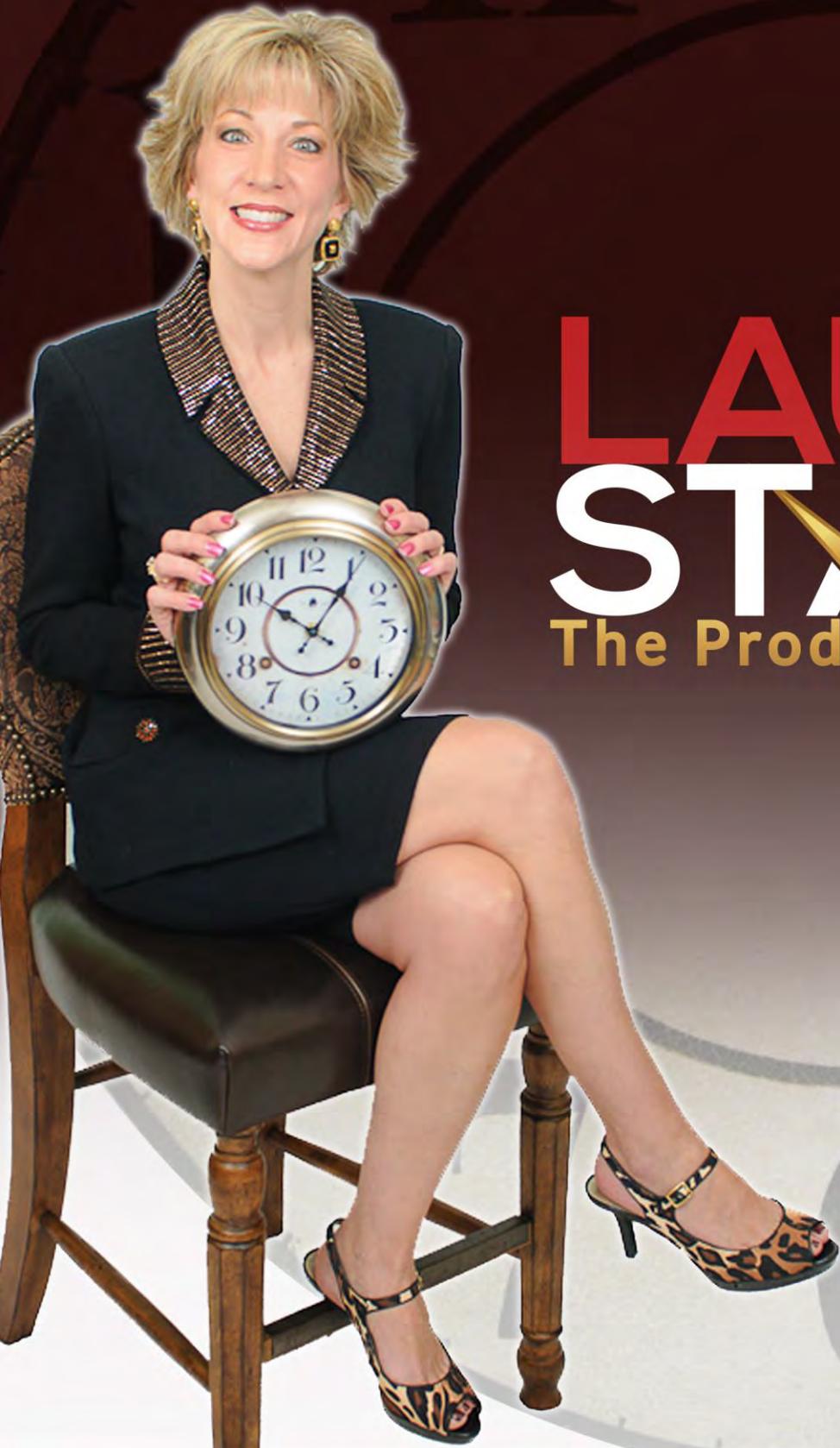


**Introducing Motivational Keynote Speaker,  
Productivity Expert, and Best-Selling Author**



**LAURA**  
**STACK**  
The Productivity Pro®

International Keynote Speaker and bestselling author of six books, Laura Stack, is an expert in Productivity and Performance. Her engaging personality, combined with nearly 25 years of experience helping organizations achieve RESULTS have made her one of the most sought after experts and keynote speakers in her field. Funny, engaging, and full of real life strategies that work, Laura will change mindsets and attitudes so your team can maximize its productivity. Increase market share. Strengthen performance. Foster better leaders. Increase sales. And get the job done right!



What makes her unique? She's been featured in the *New York Times*, *USA Today*, *the Wall Street Journal*, *Entrepreneur*, and *Forbes* magazine and has been a spokesperson for Microsoft, Dannon, belVita, 3M, Skillsoft, Office Depot, Day-Timer, Fellowes, and Xerox. Her client list includes top Fortune 500 companies, including Starbucks, Wal-Mart, Aramark, Bank of America, GM, Wells Fargo, and Time Warner, plus government agencies such as the United States Air Force Academy, the Census Bureau, the U.S. Senate, and even the IRS. Her books have been published and translated in over 20 countries. And her audiences? Love her as much for her energy as they do the solutions she presents.

On stage, Laura is a powerhouse of ideas, and more importantly, ACTION—just what you need to propel your team and organization to all new levels. Today's audiences need more than motivation and rehashed ideas. They need real-world tools. Inspiration to change and improve. Productivity builders. Balance finders. Stress relievers. You'll find all of these and more in Motivational Keynote Speaker Laura Stack's hottest topics. Choose from the list, or speak with her one-on-one about building something JUST for your next event.

## KEYNOTE PRESENTATION TOPICS:

### **LESS is MORE: Getting MAXIMUM RESULTS in MINIMUM TIME**

Ours is a non-stop, jet-propelled world. Finding balance for many seems the impossible dream. Not so. Keynote speaker and Productivity Pro Laura Stack shares the powerful top ten common dominators of top producers. Team members and leaders alike love the less-is-more concept. Why? Less stress. More through-the-roof productivity. Less burn out. More balanced lives. Less complaining. More creativity. If you're ready to empower your team or organization with the kind of lightning-fueled energy and easy-to-implement strategies that will propel you right past the competition in less time with more momentum, Laura's the speaker for you.

### **SUPERCOMPETENT®: Unlocking Exponential Potential**

Want to build a team with amazing potential to realize exponential results? Let Motivational Keynote Speaker and Productivity Pro Laura Stack help them all shift into their highest gear (without losing their balance)! Laura's high performance keynote gives your key talent the time-proven tools and six key components they need to skyrocket their performance levels and unlock their unlimited potential. Ready to put the superconductors in place, take off the brakes, and remove all the obstacles to incredibly high-performance success? Bring Laura in to speak at your meeting—no one can fuel super-performers quite like she can.

### **What to Do When There's TOO MUCH to Do: Re-Tooling Time, Energy, and Effectiveness**

The truth is there are times when we ALL feel like overwhelmed, inefficient plate-spinners. The solution? Putting the right tools, strategies, and mindsets in place to turn that experience around (and keep it from coming back.) Enter Motivational Keynote Speaker and Productivity Pro Laura Stack! In this action-packed session, Laura uses her step-by-step Productivity Workflow Formula to teach audiences how to invest and re-tool their valuable time. Put their energy into their highest-yielding tasks. Give themselves permission to ditch and delegate time-wasters. Focus on execution and deliver unstoppable results. What do you get? More confident, competent, high-energy, high-efficiency, super-productive contributors and teams...with a bonus: They're happier. Work better together. Are more creative. Less stressed. The kind of things that make for incredible organizations.

### **Leadership Productivity: The Truth Behind Execution and Strategy**

Leaders are bombarded with strategy. They talk about it. Meet about it. Learn about it. However, here's the real struggle: execution of those strategies. How do you get team members to adopt New ideas, solutions, and systems? Advance your strategic initiatives and get things done? How do you turn pressure into positive action? How do you leverage time in such a way that you're able to break new barriers and empower individuals? That's where Motivational Leadership Speaker and Productivity Pro Laura Stack delivers the showstoppers: real answers to the questions and more. Easy-to-implement execution plans. Put-to-work-today solutions. Mindset-shifters. Team-builders. Using her I-e-a-d Formula, you'll take your leadership team to the next level and beyond.



# LAURA STACK

The Productivity Pro®

### Sound like a good fit for your audience?

Finding the right keynote speaker to bring the perfect combination of motivation, value, content, and hands-on how to take-aways can be a challenge. With 25 years of experience bringing change-producing, production-fueling strategies and solutions to organizations around the globe, you can trust Laura Stack to energize and inspire your audience in ways that impact their lives for years to come. Contact us today to discuss which topic is perfect for your team and event! And get the job done right!



### Available concurrent sessions:

- Put the SOAR in Your SALES:** Creating an Unstoppable Sales Team
- At the CORE of Your CULTURE:** Team Building That Takes You to the Next Level
- Retooling Time:** Maximizing Our Most Common Denominator
- Mastering Your Email:** Technology Tools and Workflow for Microsoft Outlook

*"You truly are incredible! You are the perfect speaker for any audience and the perfect person to partner with! You "get it," so much more than an amazing presentation. You customized to our audience, used their buzzwords, and incorporated whatever I asked into the presentation. I received terrific feedback from anyone I spoke to today. Thank you so much!"*

- Steve Silver, Human Resources Director, Aramark

*"Ms. Stack has lived up to her title as 'The Productivity Pro.'" She has shown us a path to accomplish more, much more, with fewer hours. We've each saved 90 minutes a day. Our staff believes they can take us through exponential growth with very little need for additional manpower. All of this extra time gives us the opportunity to think and find other ways to improve our business plan for greater success."*

Montague L. Boyd, Senior Vice President of Investments  
UBS Financial Services



### PARTIAL CLIENT LIST:

- Microsoft • Cisco Systems • KPMG • Nationwide Insurance • Sunoco • Heinz • IBM • Ball Aerospace • U.S. Bank • Chick-fil-A • Aramark • Lucent Technologies • McDonald's • Nestle • Sprint • MillerCoors • EMC Corporation • Oppenheimer Funds • Time Warner Cable • Wells Fargo Banks • VISA DPS • Mobil Chemical Company • Enterprise Companies • Sodexo • A.G. Edwards • Bank of America • IRS • Small Business Administration • UBS • The Denver Broncos • Encana Oil and Gas • Pall Corporation





## Laura Stack Customizes Her Presentations Based Upon the Following Criterion:

Audience	Meeting Type	Challenge Areas	Keynote	Seminar Topics	Book
C-Suite Senior VP VP Director	Leadership meetings Retreats Association Meetings	<ul style="list-style-type: none"> <li>• Slow Execution</li> <li>• Lack of focus on strategic issues</li> <li>• Managing vs. Leading</li> <li>• Change Resistance</li> </ul>	<p>“Execution IS the Strategy: 36 Execution Obstacles”</p> <p>(Custom assessment for each group)</p>	<ul style="list-style-type: none"> <li>• Strategy Execution</li> <li>• Agility</li> <li>• Creating High-Performance Workplaces</li> <li>• Employee Productivity</li> </ul>	<p><i>Execution IS the Strategy How Leaders Create Maximum Results in Minimum Time</i></p> <p>See: <i>ExecutionIsTheStrategy.com</i></p>
Mid-to-Senior Level Managers Line Managers Sales Managers (Has Direct Reports)	Management meetings Team meetings Association meetings	<ul style="list-style-type: none"> <li>• Collective productivity</li> <li>• Process inefficiencies</li> <li>• Team performance</li> <li>• Lack of focus</li> <li>• Too many meetings</li> </ul>	<p>“Looking at Time Through the Lens of Leadership”</p> <p>“Super Competent”</p>	<ul style="list-style-type: none"> <li>• Team productivity</li> <li>• Delegation</li> <li>• Meeting management</li> <li>• Collective focus</li> <li>• Process Improvement</li> <li>• Planning</li> </ul>	<p><i>SuperCompetent: Doing the Right Things Right</i> (hits bookstores in winter 2015)</p>
Sales Pros Staff Positions Corporate Office Individual Contributors	All-hands event Staff meetings Department meetings Onsite Training Sales meetings Association	<ul style="list-style-type: none"> <li>• Distraction</li> <li>• Too many emails</li> <li>• Poor time management and scheduling</li> <li>• Disorganized</li> <li>• Wasting time</li> <li>• Burnout and overload</li> </ul>	<p>“What to Do When There’s Too Much to Do”</p> <p>“Attack of the Productivity Suckers”</p> <p>“How to Be PRODUCTIVE”</p>	<ul style="list-style-type: none"> <li>• Outlook skills</li> <li>• Life balance</li> <li>• Stress management</li> <li>• Time Management</li> <li>• Interruptions</li> <li>• Concentration</li> <li>• Prioritization</li> <li>• Scheduling</li> </ul>	<p><i>What to Do When There’s Too Much to Do</i></p> <p><i>Leave the Office Earlier</i></p> <p><i>The Exhaustion Cure</i></p> <p><i>Find More Time</i></p>

# Media Presence



Laura Stack



## The New York Times



## THE WALL STREET JOURNAL.



### SUCCESS MAGAZINES



### FamilyCircle



Laura Stack is a columnist for the Huffington Post, the Business Journal, and LinkedIn, and she has been featured in a multitude of newspapers, magazines,

## The Washington Post

# Delighted Clients



Laura Stack



Laura Stack provided an outstanding service to our group with solid insights as to how we can become a more productive team. She is an expert in helping groups become more efficient in their everyday work life. Laura works closely with her clients to apply her area of expertise directly to a clients' specific situation. She has a personable, high energy style that engages the audience throughout her program.

- Mike D'Innocente, Channel Development Manager of MillerCoors



"You truly are incredible! You are the perfect speaker for any audience and the perfect person to partner with! You "get it", so much more than an amazing presentation. You customized to our audience, used their buzzwords and incorporated whatever I asked into the presentation. Received terrific feedback from anyone I spoke to today. Thank you so much!" - Steve Silver, Human Resources Director, Aramark



"Thank you for speaking to our top leaders at Westar Energy. You were outstanding! Our leaders had some excellent and actionable items that they can add to their Capability Bucket and directly apply on the job."  
- Doug Sterbenz, Executive Vice President and Chief Operating Officer, Westar Energy



"Your visit with our staff was amazing. More than I could have hoped for and just the right energizer to get us on track. The systems you helped us work out will keep us on track and our productivity numbers increasing. The staff sees a way to do their jobs and still have time to really communicate with our clientele. Your positive approach empowered all of us to seek higher levels and accomplish more. Thank you!"  
- Montague Boyd, CFP; Senior Vice President - Investments, UBS Financial Services



"Laura provided my leadership team and I with a well-run and interactive session on productivity. Laura has a wonderful personality and the things she taught us were able to be put to use immediately. Our group has always been productive but Laura's coaching made us better. She is a subject matter expert, has superb people skills and I would recommend her services to anyone!"  
- Mike Howard, Chief Security Officer, Microsoft Corporation



"Laura Stack gave us several new ideas that we were able to implement immediately within our organization, including scheduling techniques, email management, and meeting protocols. I received emails from participants following her presentation, reporting the early wins they were having with her methods."  
- Roger Blythe, VP, Business Analysis, Chick-fil-A



# Delighted Clients



"Laura is even better in person than she sounds in all her books, which is hard to imagine. Watching Laura work with our sales organization, and seeing the immediate impact she had, was overwhelming. Our top sales performers asked, 'When can we have her back?' Her processes and approaches to maximizing your productivity are tangible and easy to implement." - Laurie McDonald, Director, Sales Effectiveness, Kronos Incorporated



"As a presenter, you are one of the best in the business. Your ability to use humor, personality, and maintain passion for excellence is absolutely phenomenal. Your mechanics of movement, eye contact, voice inflection, and gestures are second to none. I suspect that all rolls back to the passion you have for your chosen topic. The theory PWF as developed by you is sound, based on fact, and very relevant to the times we live rather than some overused, bizarre cliché like "You waste your time, you waste your life." It was my high honor to meet you, and I look forward to seeing you again." - Lee Howe, Professional Development Manager, KIEWIT Energy Group

## Our Clients





**BOOK LAURA  
AT YOUR NEXT MEETING!**

The Productivity Pro, Inc. specializes in productivity improvement in high-stress organizations

Speeches and seminars on improving output, lowering stress and saving time in today's workplaces

Breakout sessions cover every dimension and challenge you may be facing with personal productivity and performance

Customized topic content, duration, and delivery  
Modality based on your audience's or team's requirements

Nearly twenty-five years of in-the-trenches experience with Fortune 500 organizations

**YES, I'd like to bring Laura in to speak  
at an upcoming meeting!**

Please call us at 303-471-7401 or  
Email [Laura@TheProductivityPro.com](mailto:Laura@TheProductivityPro.com) or  
Visit <http://www.theproductivitypro.com/contact>

**Thank You!**

