



## **Scott Greenberg Program Description**

### **Better Teams, Bigger Business**

### **How to Grow Your Company With Employees Who Are All In**

Great companies are built with great teams. But given demands placed on business owners combined with fast-paced lifestyle and evolving values of the workforce, developing a reliable, stable staff is a daunting prospect. “You just can’t find good help these days,” bosses complain. “And when you find them, you can’t keep them.”

Yes you can. The trick isn’t finding good help. It’s cultivating it.

This program is all about identifying, connecting with and inspiring employees to care. You’ll learn how to build loyal teams who feel personally invested in the growth of your business. In fact, they’ll consider it their business. Engage employees at that level and you’ll have a company that’s ready to flourish.

Business Performance Speaker Scott Greenberg has done it. With more than two decades of presenting to companies, Scott built two thriving Edible Arrangements franchises in Los Angeles. His business regularly ranked in the top five franchises in California, and won the “Best Customer Service” and “Manager of the Year” awards out of more than 1000 locations worldwide – all with the hard work and loyalty of Millennials and young employees. Scott will show you how to cultivate a team of all-stars who will serve your customers, save you time and grow your business.

#### **Learning Outcomes:**

- Improve employee retention & motivation using both intrinsic and extrinsic motivational tools
- Help employees overcome mental blockers, and teams overcome dysfunction
- Learn the truths and myths about Millennials and the secrets to winning their loyalty and elevating their performance
- Create a closer, thriving workplace culture
- Create an environment of continuous personal, professional and organizational growth