

Scott Greenberg Speaker Intro

Scott Greenberg was a promising graduate film student at NYU when he was diagnosed with cancer. Inspired by his grandmother, a “Schindler’s List” Holocaust survivor, Scott beat the disease and went on to run the Los Angeles Marathon. Today, Scott is an internationally recognized speaker and business consultant who helps leaders and their teams elevate their performance. He’s written three books on leadership and is a contributing author to *Chicken Soup for the College Soul*. Clients of Scott’s include Nike, The Wyndham Hotel Group and the U.S. Air Force. He has spoken in all 50 U.S. states, as well as in Canada, Ecuador, Jamaica, Aruba, Croatia and Saudi Arabia. In 2005, Scott built his first of two “Edible Arrangements” franchises in Los Angeles. His operation won the “Best Customer Service” and “Manager of the Year” awards out of more than 1000 franchisees worldwide. Please welcome, Scott Greenberg.