



## Connie Podesta Program Description

### STANDOUT Fearless Leadership

*Leadership Strategies Like You've Never Experienced Before!*

**Problems?** Turn them into solutions! **Respect?** That's where the power is! **Influence?** It's the name of the game! Connie is fearless when it comes to taking franchise leadership to a whole new level. If your goal is to increase the power and influence of each person in your business so they can lead others to success, then you have come to the right place. Connie is the **#1 Standout Leadership Speaker** of choice by franchise systems who are seriously interested in leveraging their biggest asset: their PEOPLE and creating influential leaders others would choose to follow.

#### **Successful leadership is:**

- More about “empowering” people than “managing” people.
- More about charging people up than being in charge.
- More about TAKING ACTION and making good choices for the “long-term” than REACTING and putting out fires for the short term.
- More about mentoring, teaching, and coaching than barking orders and giving negative feedback.
- More about being the person others would choose to follow out of respect than using fear and intimidation to get the job done.
- More about SERVICE than wielding power.

With her comedic wit and trademark no-nonsense style, award winning author and leadership speaker Connie Podesta is known worldwide for helping FRANCHISE leaders create teams that are healthy, happy, motivated, productive and proud to represent their franchise, their product and their brand.

# speak!

Franchise Speakers That Deliver

Book Connie and get ready to go straight inside the minds of most common leadership styles and see which one fits you to a tee and which one would be YOUR first choice to follow and respect.

*Connie customizes every talk to integrate your company's culture, goals and message. There's no one better for creating an event that has people on the edge of their seat, engaged, entertained and eager to adopt positive, powerful change into their career and lives.*