



Joe Calloway Testimonials

"I've watched a lot of speakers who simply broadcast their message to an audience. Rarely do the attendees have the opportunity to become a part of the conversation. Every second of Joe's time on stage felt like he and the audience were having a very entertaining and informative chat. We all loved it!"

Michael Goldman, Pizza Hut Franchise Holders Association Annual Convention

"One of the most dynamic and motivating speakers I have ever seen! Your presentation was RIGHT ON and exactly what we all needed to hear. Our franchisees talked about it all the next day. They really loved it and what's more important I think it's spurred them to make some positive changes. You really MADE our conference!"

Laura Radewald, Chief Marketing Officer, Dunn Bros. Coffee

*"Overwhelmingly positive response from our group. **There wasn't a person in the room that didn't have solid takeaways** from your talk."*

Tommy McDonald - MarshBerry

"One of the most dynamic and motivating speakers I have ever seen!"

Laura Radewald - Chief Marketing Officer - Dunn Bros. Coffee

"What a great program - loved your videos - loved your speech!! A Category of One!"

Gena Canning - Pine State Trading Company

*"You had a big part of creating the enthusiasm in the room. **Our entire organization was fired up and ready to go on Monday morning!** Thanks for everything!"*

Nick Alberding - Pine State Trading Company

"You did a great job for us (no surprise)! The feedback from our people, customers, & vendors was excellent. It is clear that most got the message of the necessity of 'taking action.' We will always consider you a part of our team. That is a huge compliment regarding your ability to connect with others and make others feel important."

Bruce Himes - President - Western Water Works Supply Company



*"Thank you! I received numerous "even better than last time" and "**best speaker we've had**" comments. It was exactly what we were hoping for. We appreciate you and the impact that you have had on making our company better."*

Richard Campbell - VP Business Development - Western Water Works Supply Company

"The feedback on your session was great!!"

Michael Flink - President - ADI Global

"A great event - thank you for such successful sessions! Dealers I spoke with provided very positive comments. Really appreciate all your efforts in getting dealer feedback and fine-tuning your presentation to their needs."

Melody Nobis - Goodyear National Dealer Convention

*"Your rally cry of '**love the basics and dominating through cutting edge execution**' were the talk of the convention. I was personally impressed with your energy, and simple and proven message that related to everyone! You have a valued brand! Thank you so much!"*

John Kleine - BPAMA

"Our audience thought you were great!"

Bobbi Jean Formosa - NAI Global

"A great presentation for our customers!"

Rick Center GM & Dir. of Marketing - Minglethorpe's Distributors

"A ton of positive comments - we really enjoyed your presentation!"

Chip Overby - Sr. VP Strategic Planning - Old Dominion Freight Line

"You did a great job for us in Orlando!"

David Congdon - President & CEO - Old Dominion Freight Line

*"The information that you presented is **so relevant to the 'real world.'** I have already thought of several changes that I can make in my life (both personally and professionally). Thank you so much."*

Tim Baxter - CFO -The Journeys Group - Genesco

"Many positive comments about the meeting! It was a great pleasure hearing your message"

Craig Edwards - Director of Marketing - Varco Pruden Buildings



*"Thanks so much for a colorful, **engaging session**. Your presentation style made the time go by very quickly, and everyone in the room found something in the message that resonated. I'd certainly welcome the opportunity to work together again in the future."*

Becky Keltner - Director, Talent & Organizational Development - Genesco Inc.

*"I everyone really enjoyed your session and **lots of practical take-aways**. As one participant mentioned at the close, your session did a great job of summing up many key themes from the previous two days. Looking forward to many more projects in the future."*

Gene Mage - Executive Director - The Center for Executive Education Belmont University

*"We loved having you! It is such a treat to let our attendees benefit from one of your amazing presentations! **We had a fabulous three days that started off exactly right with your keynote**. I really appreciate all you have done to make our conferences such a success over the years! I look forward to working with you on our Virtual Conference."*

Vicki Herrell - Executive Director - Society of Workforce Planning Professionals

"As always, your ability to communicate key messages that help us drive our businesses forward is impeccable. Franchisees complimented your presentation to me throughout the day and evening. Everyone was so glad that we had you back! You are so professional. Your team is driven by customer service - which makes you not only a first-class speaker, but also a refreshing company to work with. Again, we are grateful for your strong message about brand and actions that drive success."

Edward Quinlan - VP Franchise Services, Chem-Dry

"In Minneapolis I expected your presentation to be another in a long line of 'how to' sessions that we would be forced to sit through. I was so mistaken! You gave me a blueprint to follow to create a company that defies comparison. You asked questions that made me question how we approach business, and more importantly gave me solid suggestions to improve how we do business. Thank you so much for making such a difference in all that I do, both professionally and personally."

Mike Gorlick - CEO, Zenith Marketing



"Joe Calloway has helped us make a great company even better. He gets our people to focus on what's truly important in differentiating from the competition. Joe inspires constant improvement and immediate action, and his ability to engage an audience beyond just 'listening to a speech' makes his presentations truly impactful."

Joe Scarlett - Former CEO & Chairman, Tractor Supply Company

"I've watched a lot of guest speakers in my career who simply broadcast their message to an audience. Rarely do the guests have the opportunity to become a part of the conversation. Every second of Joe's time on stage felt like he and the audience were having a very entertaining and informative chat. We all loved it!" -

Michael Goldman - Senior Executive Producer, Freeman Creative

"Joe Calloway adds value to companies who love to think or to be challenged on their long-held assumptions."

Joe Fusco - Casella Systems

"Joe has a unique, interactive style of working with the audience. He asks questions and puts them in a conversational mode which does a great job in making a connection with them."

CCC Information Services

"You were amazing at our conference – it was truly a success because of you. You're touched the lives of so many Riverside employees by giving us a new way of thinking and an 'I can do this' attitude. Many thanks for a stellar performance."

Lisa Jensen - Riverside Bank

"Your presentation and call to action was spot on and you were a big hit. The way you wove in the video and the points from the various sessions into your presentation was excellent...the equivalent to a closing pitcher at a baseball game. You closed with a win!"

Rick Eldridge - Association for Corporate Growth