



IGNITE YOUR GOALS

Simple steps to accomplish more and
accelerate your success

“Quite honestly it was one of the
best classes I've ever been to.”

- Andy Butler
Right Choice Rental

Ignite franchisee success through personal responsibility

Many franchisees end up relying heavily on the marketing efforts of the franchisor. Ignite Your Goals is designed to get the franchisees up close and personal with their own goals and what it's going to take to reach them - moving them away from the idea that it's the franchisor's responsibility to bring in the customers.

What do franchisees want for their business? For their life? The most successful people don't leave accomplishment to chance. Attendees learn simple steps they can use today to transition from wanting to achieving.

This fun, engaging, interactive session will attendees learning, thinking and participating. **They'll be up out of their chairs in a fully participative experience.** No more just sitting and listening. This session gets you fully immersed in your goals and moves you down the path of accomplishment right here, right now.

What You'll Get

- An easy, free technique that 96% of us don't use
- Simple and effective practices to achieve more today and every day
- How to accelerate your success by 77%
- A fully interactive, participatory experience
- Leave the session with clear goals and a new commitment to accomplishing them

Who is this for?

Franchise organizations who want to increase their momentum, accelerate their progress, and advance their success through increased franchisee engagement and personal responsibility

What people are saying...

We all got huge benefit from the interactive goal-setting workshop and our franchisees are still talking about their experience with that. It was a powerful experience to really see each other as individuals and to share what we are proud of. ”

- Cam Inglis, President
Marble Slab Creamery, Canada

It was awesome presentation! It really made me stop and think about the things that I do that get in the way of my goals and keep me from accomplishing what I want to. I definitely would recommend Ignite Your Goals!

- Charlotte MacNealy
Castle Furniture

Gerry O’Brion



Gerry O’Brion helps businesses grow.

Gerry O’Brion helps businesses grow. His keynote address *What Big Brands Know* has helped thousands of independent business owners.

He is the Founder of What Big Brands Know® and the creator of the Ignite Your Goals program.

After years as an executive with billion dollar brands, Gerry now uses big company strategies to grow businesses of all sizes. His strategies work in any business regardless of their budget.

Gerry began his career in marketing at Procter & Gamble, working with brands such as Crisco, Tide, Mr. Clean, and Spic & Span. Next, he managed Coors Light, became VP of Marketing for Quiznos, and VP of Marketing for Red Robin Gourmet Burgers.



What **Big Brands**
KNOW

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