



## Dennis Snow Client Testimonials

“Dennis was great—a definite favorite of mine and our franchisee comments were fantastic! He customized his message for our brand and it challenged our franchisees to look at the customer service through a new lens, as they head back to their businesses. We all saw the Disney principles come to life and applicable to our franchise system.

Dennis was the ultimate professional and sat in on our morning session to get a real-time feel for our message and event. He was SO easy to work with. I would highly recommend Dennis!”

**-Shannon Winzeler, Events Manager, AlphaGraphics, Inc.**

“Dennis is awesome! We loved working with him. He was able to weave our leadership messaging seamlessly into his presentation, engage our franchisees completely and provide highly actionable content—all the while, getting us back on track with our schedule. He’s a pro’s pro. Our franchisee feedback was great. They loved how he engaged with them and spoke our franchise language. His content was highly applicable and a number of our gym owners immediately told us that they are ready to incorporate his concepts and tools. This was a big win for us! Thanks, Dennis.”

**—Alex Bingham, Sr. VP of Ops, The Little Gym**

"Dennis is a 10 out of 10! He did his homework, both before the event and during. He seamlessly reinforced the messages that our leadership team delivered prior to his session and incorporated all the elements of our business. He not only met, but exceeded all my expectations. I couldn't have asked for a better speaker experience!"

**—Heather Anderson, Director of Marketing, The Little Gym**

“Dennis Snow did an outstanding job at our franchise conference! He customized his presentation by incorporating the information he learned by doing pre-conference site visits which really made it resonate with our franchisees. His style was highly engaging and I received dozens of unsolicited positive comments, many mentioning how Rita’s operators could take his “Lessons from the Mouse” and apply them to their treat shops. I highly recommend Dennis and would actually consider using him again!”

**— Jeff Moody, CEO – Rita’s Italian Ice**

# speak!

Franchise Speakers That Deliver

“Dennis Snow was EXCELLENT! He was exactly what we needed for our franchisees – the perfect message at the perfect time. He did a great job integrating the Fuzzy’s Taco Shops lingo & cultural references into his presentation which really connected Dennis to our group. I would recommend him to anyone. Awesome experience.”

— **Paul Rickels, Sr. Vice President of Franchises, Fuzzy’s Taco Shops**

“Dennis (Snow) was AMAZING! We could not have selected a better keynote speaker for our annual franchise convention. The amount of pre-program research that he did to make sure his message was a perfect fit was genuinely impressive. Our franchisees LOVED him and we’ve gotten great feedback about how excited they are to implement the tools Dennis shared. He was a pleasure to work with in every way and there isn’t one thing I would change about the experience. I would hire him again in a heartbeat.”

— **Kara Bowen, Community & Events Manager, Honey Dew Donuts**

“Dennis was literally one of the best speakers we’ve ever experienced... phenomenal! A++! Incredible!”

— **Julianne Potter, American Express**

“I consider your presentation the high water mark of 20 years of professional training and conferencing.”

— **Timothy Quinnan, Ph.D, Assoc. V. P. for Student Affairs, Florida State University**

“I have seen literally hundreds of speakers over my career and I have to say that your talk was the best I have ever seen. We have been holding the conferences now for eight years, and if my memory serves me right you were the first standing ovation a speaker has ever received!”

— **Chris S. Reynolds, Investment Planning Counsel**

“...I don’t think there was anyone in the room who wouldn’t have been absolutely thrilled if your presentation had stretched long into the night... people are talking about the issues you presented, and hopefully, we are inspired to build on the momentum you started in a way that will make our customers wonder what happened in our company!!!”

— **Lois Carlson, Cummins Bridgeway LLC**

“You were the highlight of our conference and helped us set a great tone. I’m confident that we will be able to use the tools you shared with us and that they can have a vital impact on our ability to build customer loyalty.”

— **Rob Freeman, Childtime/Tutor Time Learning Centers**

# speak!

Franchise Speakers That Deliver

“Never before had I attended a seminar where the speaker took the time to visit with the employees and get a feel for our jobs before the program...I truly enjoyed the presentation and I feel it has made a difference in the way I perform my job.”

— **Heather Wileaver, Carle Clinic Association program attendee**

“You’ve done it for Texaco and Shell Oil again! Their committee was blown away by your customized seminar. The breakout sessions allowed us to plot some very achievable next steps back home.”

— **Lamar Berry, International Marketing Systems**

“To use the metaphor of the season, you hit a long ball, my friend. Your remarks were finely-honed, professional and studied but relaxed, and humorous. A moment of magic.”

—**Cornell University**