



Denise Lee Yohn Program Description

Extraordinary Experiences: How to Win Customers' Hearts and Dollars

How do some companies break through the clutter; compete with bigger, better-resourced competitors; and manage to grow and thrive when so many others fail? They earn customer love and loyalty through extraordinary experiences. Denise gives you the complete blueprint for creatively designing and consistently delivering customer experiences that win over customers for life. Learn how to get the edge that everyone else wants and excel at customer experience.