



## **Craig Zablocki Program**

### **Embracing Change**

We hear it all the time - change is inevitable. As franchisors and franchisees the struggle is that we often spend so much time resisting change. Through it all we complain and moan and talk about the "good old days" as if that really helps.

What if your franchisees could actually be excited about change from "the get-go" with an attitude of "bring it on!" This program will help franchises become successful by embracing change with passion and 100% commitment.