



## Simon T. Bailey Bio

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### CEO, Simon T. Bailey International, Inc.

Simon T. Bailey is the CEO of Simon T. Bailey International, a premium education company specializing in creating learning and development content for individuals and organizations. Simon derives great joy by sharing and inspiring men and women with a simple transformational framework and the tools needed to create a purposeful life and a meaningful and profitable business.

Simon delivers tangible takeaways that are easy to implement and produce sustainable results. He connects with any audience – on many levels – with a relevant message that resonates beyond the stage. Simon serves as a guide and catalyst, challenging people to shift and create their future. With his wisdom and expertise, an Orlando-based healthcare system was able to be acquired and a division of a hospitality company was ranked No. 1 for customer service by Expedia.com.

Simon is one of America's top 10 most-booked corporate and association speakers on Change, Leadership, and Customer Experience. He has worked with over 1,500 organizations and has impacted more than 2 million people through his presentations and seminars in 45 countries worldwide. As a Hall of Fame keynote speaker, executive adviser, and author, he addresses more than 100,000 people each year. Some of his clients include AT&T, IBM, MasterCard, Microsoft, and Toyota.

His popular *Building Business Relationships* course for LinkedIn (via Lynda.com) has been viewed by 20,000 professionals in 100 countries. His new course, *How to Find a Sponsor*, is receiving rave reviews. Simon is the top-selling author of seven books and creator of the *Shift Your Brilliance* System, a personal development program that takes individuals and organizations on a transformational journey to create a brilliant life and business. A percentage of the revenue from system sales benefits the U.S. Dream Academy, a nonprofit organization that positively impacts urban youth.

Prior to founding his company, Simon worked in the hospitality and tourism industry for 20 years and was sales director and new business development director for the world-renowned Disney Institute based at Walt Disney World Resort.®

Simon holds a Master's degree from Faith Christian University and was inducted as an honorary member of the University of Central Florida Golden Key Honor Society. He is also a former member of the advisory council for Management and Executive Education at Rollins College Crummer Graduate School of Business, one of the top 25 best private graduate business schools in the United States.

He was named Man of the Year by the Leukemia & Lymphoma Society of Central Florida and serves on the Board of Directors for the U.S. Dream Academy and the Orlando Health Foundation. *Speaker* magazine also selected him as one of the top 25 “hot speakers” shaping the profession.

When Simon is not working, he spends quality time with his two active teenagers, roots for the Buffalo Bills, and is an avid moviegoer.