



Kevin Brown Bio

Kevin's unconventional path to business and personal success has taught him that winning in business and in life requires anything but conventional thinking.

He grew up in Muskegon, Michigan where his blue collar roots taught him the value of hard work and determination. His resume includes an eclectic mix of career stops that ultimately led him to the purchase of a franchise at the age of seventeen.

With a street-wise aptitude and a never quit attitude, he worked his way from the front lines in business to the executive boardroom. For the past seventeen years he has been part of a leadership team that has grown a little known brand into an industry giant with annual revenues exceeding one billion dollars.

Kevin is on a mission to help people and organizations embrace a simple philosophy that separates world class organizations and high performance people from everybody else. He is passionate about helping people expand their vision, develop their potential and grow their results. And, as the father of an autistic child he knows firsthand how the principles of true success reach beyond the boardroom and into the lives of real people facing the challenges of everyday life.

Kevin is a marketing executive for an international franchisor that is ranked #1 in their industry and in the top 10 of all franchise companies according to the Annual Franchise 500. In addition to his corporate responsibilities, Kevin is also a highly sought after keynote speaker. He has had the privilege of speaking to a wide variety of organizations including Siemens, State Farm, Country Financial, Bristol-Myers Squibb, Northwestern Mutual, Delta Airlines and The Boy Scouts of America to name just a few.

Kevin entertains, inspires and challenges people to show up every day and make a positive difference at work and in life!