



Kevin Brown Intro

For the past eighteen years our next speaker has helped build a little known family business into the #1 brand in their industry with annual revenues approaching two billion dollars.

Along the way he has learned a thing or two about overcoming adversity, dealing with change and creating a culture that drives organizational excellence and customer loyalty.

He's here today to share some ideas about being your best when it matters the most and he calls it **The Hero Effect**.

Please welcome – Kevin Brown.