



## Kevin Brown Testimonials

"Kevin Brown left our team on a fantastic high note—he really moved people to change in the most positive way. Kevin received all 5s on our survey and the very next day, positive feedback poured in from our owners! I always look for 3 things: connection, content and delivery. Kevin nailed all three!

His presentation was very customized as he took time to interview a handful of our owners to really understand our brand. Based on his background in franchising, he could really relate to the position our owners were in. He shared from his heart and it flowed perfectly! He stayed to facilitate our roundtables and kept it organized, moving and inspired our team to dig deeper.

Kevin was a dream to work with from the very beginning. We would love to bring him back and I would 100% recommend him!"

**-Suzanne Odisho, Marketing Manager, Precision Door**

"It was truly a delight to work with Kevin Brown. As our keynote speaker at our annual conference, he delivered what many of our Franchisees said was our best keynote speaker ever!! Kevin seamlessly wove in the right amount of entertainment, humor, brought the room to tears, while delivering a solid message both for business and in life. Exactly what our organization needs and looks for in our keynote address! Thank You so much Kevin!"

**-Traci Hanzalik, Field Operations Director West, Showhomes Inc.**

"Kevin Brown held our franchisees in his thrall as he spoke with passion how customer service can transform your business. His reference to everyday examples and experiences in his own life made it real and easy to relate to. Kevin set a beautiful tone for our conference that continues within our system to this day."

**-Catherine Deano, CFE, Founder Painting With A Twist**

"You were a HUGE HIT with our conference attendees. You're a pleasure to work with."

**-Diana Shackelford I Event Marketing Manager, Anthem/Blue Cross Blue Shield**

Kevin is absolutely phenomenal! By far, the most talented, honest, passionate keynote speaker I've ever seen. His presentation was the highlight of our conference and scored the highest overall speaker rating for any keynote presentation we've ever had! I honestly can't thank you enough. You closed our conference with a game winning slam drunk!

**-Paul Johnson, Education & Events Manager, Iowa Credit Union League**

"Kevin's talk about The HERO Effect struck a chord with our agency force, home office staff, and spouses at our annual Sales Conference. His message was right on point with what we're trying to do in our organization and our goal to become the Number 1 Insurance Company in the state of Missouri. Not often do agents seek me out after a keynote address to comment on the speaker – but a number of agents made it a point to tell me how much they took from Kevin's



remarks and that they thought he was one of the best conference speakers we've ever had. I'd highly recommend Kevin Brown to any organization looking to hear a powerful message."

**- Jim Perch, Director of Marketing, Missouri Farm Bureau Insurance**

"Kevin's passion and story really resonated with people here ...his closing keynote was like the bottom of the ninth inning with the score tied and he walked up and hit a grand slam home run for the walk off win!! Bottom line...simply put...he rocked it!"

**-Al Hodgeman, CIC, AIS, Grinnell Mutual Reinsurance**

"Kevin draws you in and leaves you wanting more. He doesn't just talk about The Hero Effect, he lives it."

**-Troy Peple, CEO, Accelerent**

"Kevin - thank you so much for inspiring our group. I have heard lots of wonderful feedback about how much everyone enjoyed hearing you speak at our Leadership Summit. I knew The Hero Effect was the right message for our audience, but I was really impressed and delighted with the way you connected to our core values and helped our audience relate to your message in those terms - well done!"

**Marti Greathouse, Helzberg Diamonds**

"YOU WERE AWESOME! I knew you would be. We received comments all the way to the day we left about how you were the FAVORITE speaker at our event. You have a gift for this. You are a great story teller and connect with people on such an emotional level. And your humor is great on top of it all. I could not have been more pleased and am blessed to have met you. Thanks for making our event special."

**-Maureen Bock, VP of Growth Services, Georgia Credit Union Affiliates**

"Kevin, on behalf of the 2015 IT Symposium team, thank you for being a part of it and making it such a huge success! People are still "buzzing" about it. Your session was such a great way to close down the two days and was very memorable. Thank you again for sharing your message and helping us to be better at who we are and what we do. Here are a few comments I thought you would enjoy.

**-Joyce Brooks, State Farm Insurance**

"Kevin spoke at our Central Illinois CPCU Society Chapter's All Insurance Industry Day event focused on **Privacy Matters**. In short, Kevin was extraordinarily phenomenal! Kevin's down to earth presentation on the **Hero Effect** connected with the audience both personally and professionally. His delivery was thought provoking, yet filled with humor at the most appropriate times. Kevin's inspiring performance will take you on a ride filled with emotion and entertainment, and one that will stay with you long after its over!"

**Beata Craig, CPCU, CLU®, CIPP/US, State Farm Insurance**

"Our members loved you! Thanks for closing our conference with exactly the right message. I will recommend you to my peers far and wide as a great speaker!"

**Patricia McLaughlin, Illinois Movers' and Warehousemen's Assn.**

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**Diana Shackelford | Event Marketing Manager, Anthem/Blue Cross Blue Shield**

Kevin's program was a great reminder of the importance of customer service and what it means to make an interaction with someone truly exceptional and memorable. We had about 500 employees attend his presentation, including several from our IT area. We laughed, cried and walked away inspired to be everyday heroes. Kevin's presentation and message were different than our typical guest speakers' – and it showed. We received rave reviews from employees, and many asked to have more speakers like him in the future.

**Mary Donnelly, Supervisor of Benefit Projects, COUNTRY Financial®**

**What the audience thought:**

Chief Information Officer **Therace Risch** attended a session and described the experience in a blog post.

"We can either show up and just go through the motions, or we can decide that we are going to show up and be exceptional at whatever the moment brings and in the process of doing that really connect with the people in our lives (at work and at home)," she wrote. "I think we forget the power of our words, the ability for a single person to inspire a team to deliver more than anyone thought possible, the impact that true connection can have."

Others said the talk was inspiring. "It was fabulous. It made me laugh, cry, and stop and think about my life, my work, my customers, and how I can make a difference," said **Cindy Rockhold**, senior organizational development consultant. "There were many takeaways I can apply at work and at home."

**Kim Erickson**, data management coordinator for Illinois Farm Bureau, said Brown's message "was absolutely wonderful – humorous, interesting and a great topic."

Our CIO Therace Risch introduced your third session, and then blogged extensively about it to her staff, even relating a personal experience she had where someone in a minor role made a major difference in her outlook by providing her with unexpected service.

Again, thanks for your timely message. It was very well received!

**George Norcross, Manager, Corporate Group Insurance COUNTRY Financial®**

"Your message, conviction, and humor hit the mark in terms of the direction we want to take with the team."

**George Rodriguez, Region Business Director, Bristol-Myers Squibb**

"I wanted to take a quick moment to thank you for such a great presentation. You did not score below the top number of 5."

**Mark Bridgeman, CLM, VP, Education, Association of Legal Administrators**

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“Kevin's speech was over the top. He kept the group engaged and entertained throughout the entire time. Folks especially loved the HERO theme as it applied to both work and home issues. Very motivational. We loved him so much we invited him back to speak to another group within two months!”

**Donna Leicher, Delta Air Lines**