



## Scott McKain Introduction

Our speaker today is the author of a book named by thirty major newspapers as one of the "ten best business books" of the year. He is a globally respected authority on how to serve customers more remarkably -- and sell products and services more uniquely.

By the time our speaker was 21, he had met with the President of the United States in the Oval Office and the Chairman of GM in Detroit. This experience fostered a fascination with leadership and management that continues to this day. Other experiences have been diverse and extraordinary, as well:

- He played the villain in a film named by esteemed critic Roger Ebert as one of the 50 "great movies" in the history of the cinema.
- He has been quoted in the *New York Times* and *Wall St. Journal*, has been featured in *USA Today* and has appeared multiple times on FOX News Channel
- He is the author of three Amazon.com #1 business bestsellers.
- He has been honored with induction into the "Professional Speakers Hall of Fame."
- He is one of only 24 members of the "Sales and Marketing Hall of Fame."

He has appeared on platforms in all 50 states and 17 countries...from Mexico to Morocco...from Singapore to Sweden...from the White House with the President in the audience...*to here with us today*. Please welcome...

**Scott McKain!**