



SCOTT MCKAIN PROGRAM DESCRIPTION

Leading with Distinction: Motivate Enhanced Productivity to Achieve Remarkable Results

While every program is custom-designed specifically for your franchise, Scott engages his audience on the following topic and provides the following takeaways for your attendees:

If you lead like everyone else, you'll get the same team delivering the same results as everyone else – and that's not good enough in today's world. In this program, Scott teaches leaders how to become more distinctive, in order to expand your franchise team's ability to deliver extraordinary results.

Key takeaways:

- The four key elements to distinctive leadership
- How to be creative – while enhancing clarity about results
- The single most important element in leadership communication