



Kelly McDonald Intro

Kelly McDonald is considered one of the nation's top experts in marketing and consumer trends.

Her client experience includes brands such as Toyota, Kimberly-Clark, Nike, Harley-Davidson, Miller-Coors, and Sherwin-Williams.

Kelly was named #1 on the list of "26 Hot Speakers" by Successful Meetings Magazine.

She has been featured on CNBC, in Forbes, Bloomberg BusinessWeek, Fast Company, on CNNMoney.com and on Sirius/XM Radio.

She is the author of two bestselling books: "How to Market to People Not Like You" and "Crafting the Customer Experience for People Not Like You".

Kelly was named one of the "10 Most Booked Speakers in the U.S". When she's not on the road speaking, she enjoys hiking – and shopping for high heels.

Please welcome Kelly McDonald.