



### **Joe Kiedinger - Speaker Bio**

Joe Kiedinger, Author, Inventor, and Owner of *Prophit*, is a lifelong student of Servant Leadership. Joe's been studying how great companies communicate since the late 1990's, diving deep into organizations like Disney, Zappos and Men's Warehouse (the George Zimmer years). Along the way, Joe identified that each of these companies, and their communication styles, had one thing in common: they were led with a Servant Leadership management style. A style that is similar to great parenting: strict but fair, treat each person as unique, and celebrate small victories, often. Simply put, to lead by dignifying others. Through this journey, one ingredient stood above the rest... dignity. And it's this message of dignity that inspired him to invent *dignify*.

No matter the upbringing or age bracket, Joe believes everyone has an equal and undeniable need to receive credit for who they are and what they do. Joe believes a person's dignity is the most powerful motivational tool on the planet. When a person's dignity is revealed, their ability to live and work in a stress-free environment becomes the norm, because they personally believe how they fit into the "big picture," making them the most passionate and dedicated employee imaginable.

*Destination Dignity* gives you the platform to understand the power of dignity, the dignity of others, and a roadmap to create a sustainable dignity-based culture, which all results in improved employee morale and cooperation. Joe's keynote and workshops promise to engage your audience, debunk the millennial misnomers, and leave your attendees feeling dignified.

This is *Destination Dignity*!

#### *Key Takeaways*

- Increase retention and lower turn-over
- Understand the power of a dignity-based culture
- Improve cooperation and productivity quickly
- Build trust and confidence between employees