



## **Daren Martin Program Description**

### **The Science of Increasing your Influence**

Become skilled at how people truly work. Learn to speak their language for optimal effectiveness and influence! Dr. Martin maps out a tried and true communication model that has been used all over the world for maximizing communication and influence. He also describes the science behind how to gain instant rapport with anybody anywhere.

#### Takeaways:

- Understanding Communication Styles and How to Speak Them All
- How to Gain Instant Rapport with Anyone Anywhere
- How You Show Up
- The Science of Being Likeable