



## AniMates/Live Spark TESTIMONIALS

“Well, I must take my licks – I have to admit that I was definitely short-sighted on what Live Spark would bring to our conference. You guys were awesome, and were a vital part of the success of Innovations. After a few tense moments on Monday morning, when none of us were sure what the reaction (to the AniMate) would be, it took off – successful beyond what I think any of us imagined.

As I have de-briefed with various members, we’ve all agreed that it was, by far, our best conference on record. Thank you for all you did, and you can now list me as an official Live Spark convert!”

### **-Lee LoPriore, Director of Marketing, CGI**

“Live Spark’s approach to an event is nothing I had ever seen or witnessed before. They are incredible thought leaders, creative minds and “execution” masters when it comes to making an event one you’ll never forget! They will work to understand the overall messaging, themes, obstacles and create a program that will be second to none.”

### **-Tony Albachiarra, VP Sales, Pulte Homes**

“Feedback from executives and attendees alike has been overwhelmingly positive... Congrats on two great sessions and for the memories that the audience has for a lifetime.”

### **-Lisa Duerre Director, Employee Development, Synopsys**

“It has been a pleasure working with you and Live Spark. You certainly delivered on your promise to build excitement throughout the week. The bonus that I had not expected was how much fun it was for me. I expected you to deliver a high excitement meeting and create energy, but I had not counted on it being so much fun personally.

### **-Mike Samora Global Marketing Manager Genie**

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