



Ruben Gonzalez Program Description

Motivation Secrets of a Four-Time Olympian

Ruben has an incredible story. He was always the last kid picked to play sports in PE. When he was 21 years old he decided he wanted to compete in the next Winter Olympics. He lived in Houston at the time. **Didn't** even know what snow looked like. He went to Lake Placid, took up the sport of luge and four years and a few broken bones later he was competing in the Calgary Olympics. He went on to become the first person to ever compete in four Winter Olympics each in a different decade.

As he jokingly says, "It **doesn't** mean **he's** good, it just means **he's old!**" He competed in the Vancouver at the age of 47. Everybody thought he was a coach! But seriously, his story takes **people's** excuses away because **he's** an ordinary guy who did some extraordinary things.

Your people will learn:

- How to become a high performer.
- How to tap into their greatest source of personal power.
- How to create a vision that will dictate their efforts and results.
- How to become more productive by focusing on solutions and speed.
- How taking responsibility for their results helps them win more.
- How to simplify their lives by focusing on **what's** important now.
- How to commit to their goals.
- How to achieve long-term success and balance.
- How to turn success into significance.

Note: Ruben will tailor his presentation based on your needs, your goals, and the theme of your event. The following titles and topics can be mixed and matched to create the perfect program for your audience.

Ruben has many hours of material made up of personal Olympic stories and stories of his adventures around the world (climbing mountains, running with the bulls in Pamplona, etc.). These stories powerfully illustrate the topics of teamwork, leadership, sales, overcoming challenges, embracing change, customer service, positive attitude and how to achieve more. Ruben will always make sure to include stories in his presentation that fit your objectives.