

Troy Hazard Keynote: Embrace Evolution

'Be first to change or first to die!'

It's a fact: change is constant, change is inevitable, change, is good...Unless of course, it's forced.

As business leaders, we'd all love to come out and tell our team to **Change or DIE!** And in fact, for many years this was the catch cry in Troy Hazard's businesses. Until he learned that the more effective way to facilitate change was to **'embrace evolution'**.

Through his 20 years as a business consultant and business owner of eleven companies, Troy has turned around countless businesses. He has done this through his philosophy to **make change a consciousness** in the business, not just an action. And to do that, you need to **embrace evolution**.

In this presentation, he will walk participants down the path to conscious change. Troy will identify the killers of change and how to avoid them, the drivers of change and how to harness them, the facilitators of change and how to inspire them, and how to put this all into your master P.L.A.N.

Troy's presentation delivers real-life lessons:

- How to avoid the 4 key things that cripple **a culture of conscious change**
- How to **develop evolutionary awareness** in your business
- How to develop a culture in your business that drives change
- How to **hire and inspire** team members to be evolutionary
- How to develop your **P.L.A.N. to embrace evolution**