

## **David Nour SPEAKER BIO:**

David Nour – CEO, The Nour Group, Inc.

Senior Leadership/Board Advisor | International Speaker | Best-Selling Author

David Nour is a growth strategist, thought leader and global keynote speaker on Relationship Economics®, the concept of the quantifiable value of business relationships. Through his best-selling books, compelling speeches and valuable consulting, Nour demonstrates how relationships are the greatest of-balance-sheet asset any organization possesses, large or small, public or private.

He is a popular speaker and delivers over 50 global keynotes a year explaining the hidden assets of relationships, and the art and science of investing in them. He is CEO of The Nour Group, Inc., a consulting firm that advises top global leaders and boards of corporations, associations and academic forums on disruptive innovations to fuel their growth.

The Nour Group, Inc., has worked with leading global companies such as Disney, Cisco Systems, Deloitte Consulting, Hilton Worldwide, HP, IBM and more. As a speaker, Nour examines business relationships, social and mobile disruptive technologies and adaptive innovation.

His franchise keynotes have been heard at top industry gatherings such as the Franchise Update Media, International Franchise Assoc. (IFA) Executive Leadership Conference, Pandora Jewelry, Honda Powerhouse Dealers, Delta Dental Plans, Vistage, Green Home Solutions (mold remediation), and Interior Logic (building materials). David has also worked extensively with industry associations comprised of SMB independent members, distributors or retailers (who franchise) including National Assoc. of Hose and Accessory Distributors (NAHAD), National Sporting Goods Association (small retailers), and the Motorcycle Industry Council (small independent dealers).

His insights on driving growth through unique return on strategic relationships have been featured in top outlets like *The Wall Street Journal*, *The New York Times*, *Fast Company*, *Mashable*, *CNBC*, *Knowledge@Wharton* and *Associations Now*, as well as *Entrepreneur* and *Success* magazines. He also writes a regular leadership column for *Forbes*.

Nour is the author of ten books translated in eight languages, including the best-selling *Relationship Economics* (Wiley) as well as *ConnectAbility* (McGraw-Hill), *The Entrepreneur's Guide to Raising Capital* (Praeger), *Return on Impact* (ASAE) and most recently, *CO-CREATE* (St. Martin's Press), an essential guide showing leaders how to optimize relationships, create market gravity and greatly increase revenue.

In addition to his speaking, writing and consulting, Nour is an adjunct professor of strategy, innovation, and leadership at the Goizueta Business School at Emory University and guest lectures at Georgia Tech's College of Management. He serves as the lead independent director

on the board of introNetworks, and is a venture partner at EGL Holdings, an outsourced corporate finance and private equity firm.

An Eagle Scout, Nour is involved with the Centennial Scouting movement, Junior Achievement, One Voice – aiming to create peace in the Middle East – and the High-Tech Ministries. He is an alumnus of the FBI Citizens' Academy, former Atlanta chapter board member of the Association for Corporate Growth (ACG) and active in the National Association of Corporate Directors (NACD), where he has earned the Governance Fellow accreditation.

A native of Iran, Nour came to the U.S. with just a suitcase, \$100, limited family ties and no fluency in English. He went on to earn an Executive Master of Business Administration degree from the Goizueta Business School at Emory University and a bachelor's degree in management from Georgia State University. Nour resides in Atlanta, GA with his family.