

## David Nour

### Client Testimonials

We had David Nour return to NAHAD recently to deliver his Co-Create keynote and *he definitely delivered*. Building on his Relationship Economics keynote at our national convention several years ago, he did a great deal of due diligence before he got on our stage, proactively engaged our audience of senior executives, company principles, and SMB owners (loved his interactive polling), and kept the audience attentive during his entire session.

Molly Alton Mullins, COO  
Thompson Management Associates

I've had the pleasure of hearing many great speakers during my 27 years with PMA. So it takes someone exceptional to cut through the clutter and make a unique impression. You did that and then some.

Bryan Silbermann, CAE - President & CEO  
Produce Marketing Association

...I heard you speak at the ASAE Annual Meeting in Atlanta. I found you to be a gifted professional speaker and dramatically more insightful than most typical associated-related presenters. During our introductory lunch, you provided ample value in your understanding of our growth challenges and piqued my curiosity to seek your advisory services.

Stefano Bertuzzi, Ph.D, M.P.H. – Executive Director  
American Society for Microbiology

During David's presentation, our audience of more than 700 elected officials and city staff members were extremely engaged, as evident by few distracted mobile users or anyone who left the session early! He used appropriate humor, was personable yet thought provoking in conveying his ideas. Needless to say, David's presentation was the buzz of the conference long after his session.

Michael Sittig, Executive Director  
Florida League of Cities, Inc

As a senior executive at an association I have heard and hired many speakers and not all have hit the mark each time. However, from the first time I engaged you on short notice through

subsequent engagements following you have always hit the mark and exceeded my expectations and most importantly, those of the audiences you have addressed for us.

Duffy Wilbert, CAE, Former SVP of Member Services  
InfoComm International

Thank you so much for presenting at the 2011 Amerinet Member Conference in Orlando, Fl. The session was a huge hit and so well received.

As you know, social networking is relatively new to the healthcare field and most of our attendees came into your session knowing very little about how it can apply to them. At the end of the session and in follow up emails, I received more requests for your information than any other speaker— and this is saying a lot, considering many of the other speakers were from the Disney Institute.

Kerry Price, Senior Vice President Operations  
Federation of American Hospitals

Having worked with you now for over a year I'd say a letter thanking you and complementing you on your skills as a speaker, presenter, and consultant is long overdue. As a senior executive at an association I have heard and hired many speakers and not all have hit the mark each time. However, from the first time I engaged you on short notice through subsequent engagements following, you have always hit the mark and exceeded my expectations and most importantly, those of the audiences you have addressed for us.

From keynotes to workshops to webinars I greatly appreciate your efforts and the extra time you spend to not only understand your audience but to dig deeper and understand their needs. In so doing, you have not only generated a following of InfoComm members but a respect level among them is afforded to few outside of the industry. On a personal note I value your consultative approach to my strategic needs and your input on how we can work together to plan and achieve the best outcome. So thanks David for what you have done and for what I know working with you we will accomplish moving forward.

Duffy Wilbert, CAE SVP Member Services,  
InfoComm International ED, Professional Audio Manufacturers Alliance