

Lisa Copeland Program: Crushing Mediocrity - 10 Ways to Rise Above the Status Quo

Format: 45-60 Minute Keynote - 60 Minute Workshop Optional

This program is perfect for:

- Senior management
- Teams struggling with forward momentum
- Managers of under-performing sales groups
- Entrepreneurs
- Sales Professionals

The audience will leave with:

- The Belief Factor
- Customer Centric Team
- Developing Agility
- Root For Each Other
- Becoming Accountable
- Developing your legacy

Leaders will understand how to accelerate actionable change in the most challenging environment.

Sales Teams will learn 10 actionable ways to truly "Crush Mediocrity" in their life and career.

Copeland has personally lead teams that have broken world sales records, and has now brought that knowledge in a HIGH energy, encouraging presentation!

This program is based on Copeland's best-selling book, *"Crushing Mediocrity- 10 Ways to Rise Above the Status Quo"*