

Debbie Allen Bio

FRANCHISE KEYNOTE & BREAKOUT SPEAKER BUSINESS CONSULTANT

Delivering a Proven, Success-Driven Formula

Debbie Allen started her entrepreneurial journey when she purchased her first business at the age of 19 after investing in the family's car rental business and mini-storage business. She helped sell the family's independent storage facilities to Public Storage, a major franchise. She then left the family business by purchasing her first retail store, a business that had lost money for six years. After just two years in retail, with no prior experience, she reached self-made millionaire by growing her retail store to a multi-million-dollar company in her early-30's.

Since then, she has successfully launched her professional speaking, event company and a business consulting firm. Speaking for 25 years and presenting in 28 countries, she has helped thousands of business owners and entrepreneurs dramatically increase their profits, improve their sales and marketing results, and grow both personally and professionally.

Debbie is a true entrepreneur at heart and can personally relate to franchisees, since she is someone who has walked in their 'business' shoes building businesses for over four-decades. She also understand how to balance the dynamics of her presentation by supporting both the franchise organization and the franchisees at the same time — a skill few speakers can relate to effectively.

Debbie has worked with diverse franchise organizations offering both her signature keynote and breakout presentations. As the owner, host and facilitator of her own event company, she has many years of experience in improvising with ease and audience interaction.