

Debbie Allen Program Description

EXPERT POSITIONING

How to Stand Out From the Competition and Attract High-Value Customers

This information-packed and motivational presentation will teach you how to effectively position yourself and your organization as 'The Go-To Expert' in your industry. Discover how a solid foundation and expert position marketing will allow you to stand out in a crowded marketplace.

During this presentation, you will learn how you can quickly accelerate your marketing opportunities to gain high value clients, more sales and more income.

Learn How To:

- Use expert positioning to build a strong foundation for business growth and expansion.
- Become known as the authority in your niche market to get noticed, stand out and gain high-value clients.
- Grow your followers and dominate your competition with focused and innovative marketing strategies.
- Create business opportunities with marketing funnels that generate more sales and income.