



## **Rory Vaden Program**

### **Legendary Leader**

How do you develop leaders in your organization? In this program, New York Times bestselling author Rory Vaden, shares the traits of “Take the Stairs” leaders and what you can do to create a culture of performance and productivity. We all know that leadership is critical, but what are the daily habits and action steps that you can take every day as a leader to get the most out of their people. Leaders are not born; they are made – this will tell you exactly how.

In this insightful and practical session, Rory draws on both his formal education in leadership and his real life experience in building a company to more than 100 team members to share with you:

- Why leadership = relationships and how to develop them
- A simple formula for how you can get the most out of your team
- Strategies for creating a culture of trust and high performance
- Practical ideas for how to create loyalty with the people you’re leading
- Time tested truths and principles of leadership