

## Ben Whiting Biography

Ben Whiting works with franchise leaders and teams who want to tap into the Limitless Potential of their greatest resource: their people.

Every franchise brand has a powerful competitive edge hiding in plain sight: the potential inside every location, every team member, and every interaction. Most people don't realize how productive they can be, how well they can connect with others, or how much fun they can have while achieving their goals. That's where Ben comes in.

Drawing on his background as an international leadership development and sales consultant, Ben teaches simple skills and actionable strategies that immediately create cultures of engagement, self-motivation, and true fulfillment in day-to-day work.

Working with Ben, Franchise leaders and teams will learn how to communicate to increase productivity while minimizing drama; how to thrive within the constant change now standard in many industries; and how to quickly create quality relationships with colleagues, clients, and customers that can be leveraged for motivation and influence.

Combining his background in corporate entertainment (magic & mindreading) and professional theater with his experience in leadership development and sales consulting, Ben's unique formula creates keynote experiences that are fun, memorable, and—most of all—meaningful, ensuring your people will remember what they learn long after he leaves the stage.

Ben has been featured in Entrepreneur Magazine and The New York Times, and he has worked in more than 30 countries for organizations such as the International Franchise



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