

Cindy Skalicky Biography

Cindy Skalicky is an internationally recognized expert in Persuasive Theory and Storytelling and holds a Masters in Rhetoric. Thrice published at Forbes.com and author of her forthcoming book, Red Light, Green Light: How to Master Your Message in Innovation Business, Cindy helps science and tech leaders up and down the ladder of innovation communicate with confidence, command, and clarity. Clients include Google Workspace, DuPont, Dechra Pharmaceuticals, Innosphere, Microsoft, VC Lab, TiE Women, CHIEF, University Tech Transfer Offices, NREL and more. View a silent 2-minute film [here](#).